



University Fundraising with International Donors the EU Erasmus Mundus Application Process

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Erasmus Mundus European Master in Higher Education (Norway, Portugal, Finland)

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ERASMUS MUNDUS



MASTERS

DOCTORATES

BACHELORS

SCHOLARSHIPS

PARTNERSHIPS

EU University
international
cooperation
INTRA-
EUROPEAN



Worldwide
International
cooperation
and Mobility
NON-
EUROPEAN



ERASMUS
MUNDUS

Phase 1: 2004-2008 (7000 mobilities – 100 master programmes)

Phase 2: 2009-2013

EM Programme structure

ACTION 1

- Joint Master & PhD's programmes
- Scholarships

ACTION 2

- Partnerships with target countries
- Mobilities at all levels
- Scholarships

ACTION 3

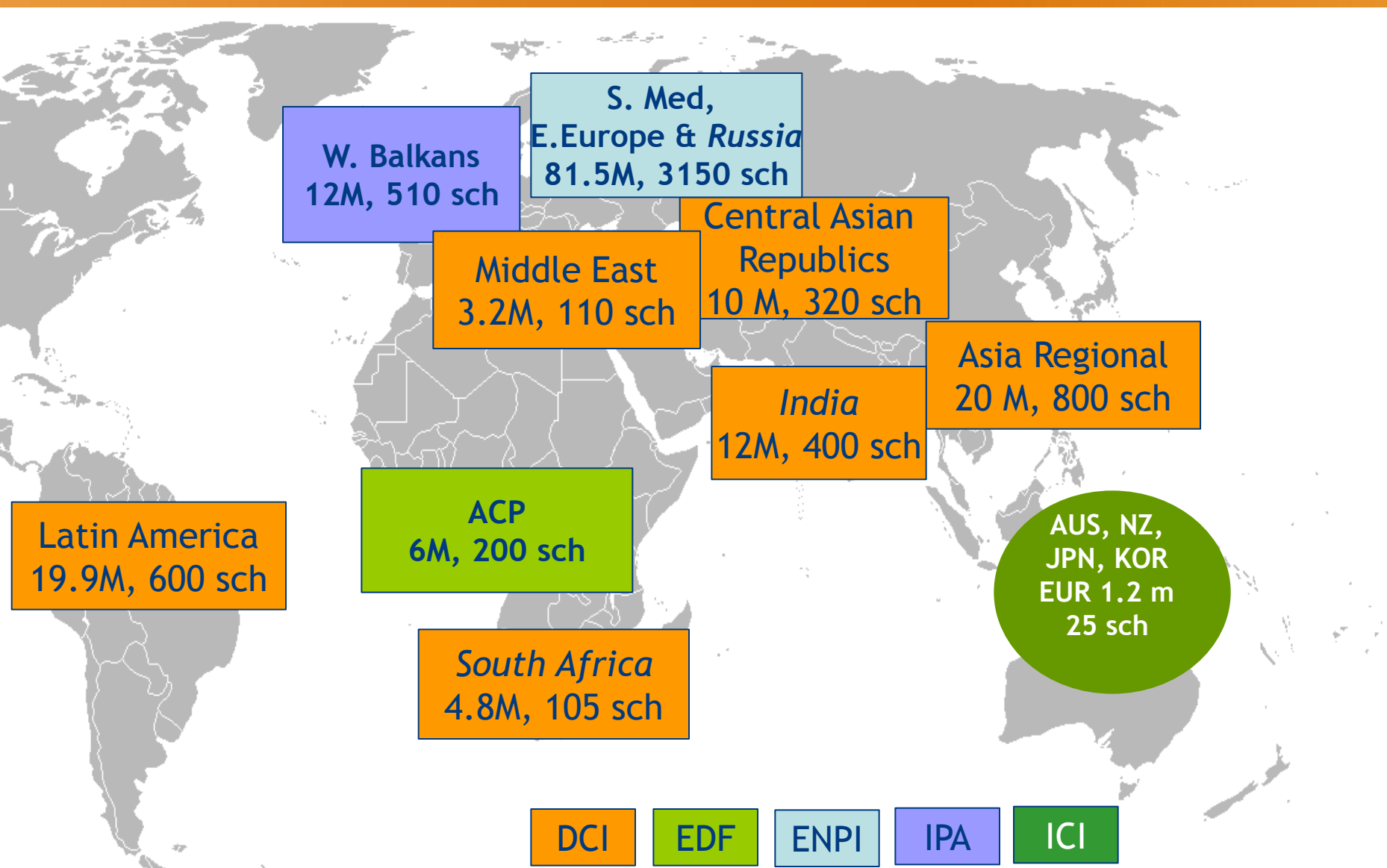
- Promotion of European Higher Education

*Former External Cooperation Window

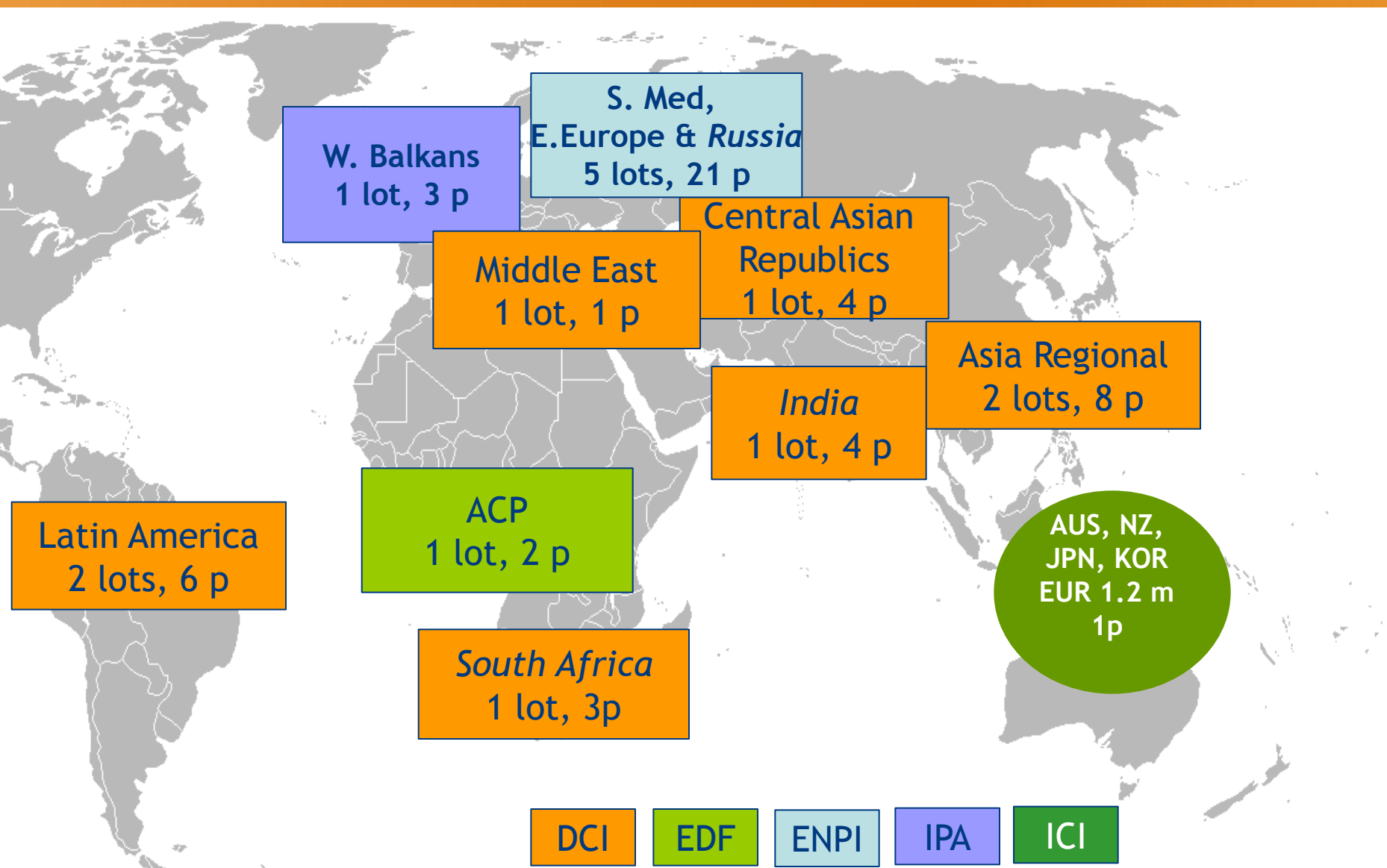


Action 2: Regions / countries

Budget (EUR) and minimum number of scholarships



Action 2: Lots and number of partnerships



EM Selection Process



2012 Call for Proposals - EACEA/42/11



Published on 30.12.11

Open for projects within the 3 actions

Deadline for projects submission: 30.04.12 (midnight)

Project language: English!

To be submitted by express post (3x, postmark)

AND e-mail

Forecast:

Action 1: 15 new EMMC and 23 renewals, 10 new EMJD

Action 2: each target region (lot) has a budget

2012 Call for Proposals - Action 2



- Partnerships between HEIs from EU + non-EU HEIs from a specific region
 - Emphasise co-operation, transfer of know-how
 - Scholarships of varying length (3m to 3 yr)
 - Bachelor, master, doctorate, post-doctorate students + HE staff (training, teaching, research)
 - Two-way mobility for academic disciplines offered by HEIs in the partnership
-

2012 Call for Proposals - Action 2

Strand 1

UE

Target countries for
cooperation/development

Strand 2

UE

Industrialized countries

2012 Call: Action 2 - Strand 1



Includes partnerships with countries covered by the
ENPI instrument
(European Neighbourhood and Partnership Instrument)

Aim:

To foster structured cooperation between EU and TC
universities through the promotion of mobility at all levels
of study for students and staff

2012 Call: Action 2 - Strand 1



Aim:

Consolidate and extend links between departments and faculties and to prepare for future collaborative projects. It is also expected that it contributes to the application of the ECTS or other systems aimed at the mutual recognition of studies

2012 Call: Action 2 - Strand 1



Partnerships

Project duration cannot exceed 48 months!

- Award decision: July 2012
- Eligible activities can start by 15.07.12

2012 Call: Action 2 - Strand 1



Instrument	Geographical region	Indicative global budget Strand 1
ENPI	South Mediterranean Eastern Europe Russia	81.5 M€

2012 Call: Action 2 - Strand 1

ENPI South	Third Countries	EU Budget	Minimum Mobilities per partnership	Number of projects	Maximum grant per partnership
Lot 1	Algeria Morocco Tunisia Egypt Lybia	17M€	175	4	4.4M€
Lot 2	Lebanon Jordan OPT Syria	17M€	175	4	4.4M€

Consortium composition



EU Partners

Minimum: 5 universities from 3 different countries
(Erasmus Charter holders)

Consortium composition



Target Countries - Partners

Minimum: 5 universities from 3 countries of the lot
+ Bonus points: if it includes one HEI representing each of the countries!

« Partnerships are strongly encouraged to involve candidates from disadvantaged groups. »

MAX: 20 partners in total!

Consortium composition - hints!



Consider the participation / support of organisations/companies as associates:

- support services, guidance on how to implement activities, observers, support in identifying special needs or when dealing with minorities.

Remember to explicit the degree of complementarity and added value of partners to justify their choice

Coordination - new aspects!

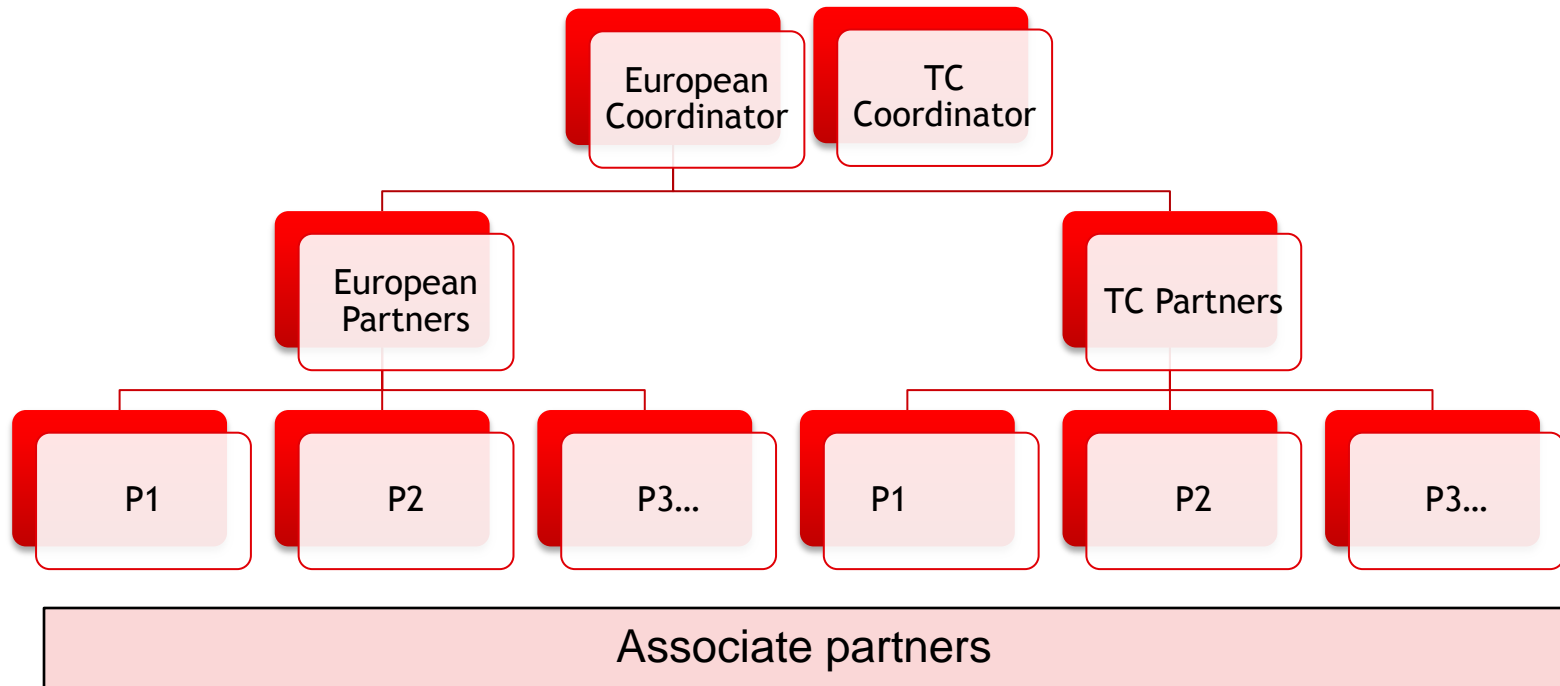


ENPI increased budgets

Distribution of lots

A third-country institution may carry out joint coordination of an Action 2 partnership with the EU coordinating institution (additional budget)

Consortium structure



Thematic fields and Distribution of mobilities

All Thematic Fields of study are eligible! The recommendation is to include as many as possible, but Mobilities shall respect the following distribution:

Type of mobility	Distribution
Undergraduates	30-40% of the total
Masters	15-25% of the total
Post-doctorate	5-15% of the total
Staff	15-25% of the total

Thematic fields and Distribution of mobilities



3 different Target Groups for scholarship recipients

Target Group	Distribution	Types of mobility
Target Group 1	Nationals of the third-countries concerned by the geographical lot who are registered in one of the third-country HEIs that is a member of the partnership.	undergraduate, master, doctorate, post-doctorate, staff
	Nationals of European countries who are registered in one of the European HEIs that is member of the partnership.	

Important: Target group 1 mobility must represent at least 50% of all individual mobilities

Thematic fields and Distribution of mobilities

3 different Target Groups for scholarship recipients

Target Group	Distribution	Types of mobility
Target Group 2	Nationals of the third-countries concerned by the geographical lot, who: are registered/work in a HEI of these countries that is not included in the partnership; have obtained a university degree or equivalent by an institution of these countries.	master, doctorate, post-doctorate, staff
	Nationals of European countries who: are either registered/work in a HEI (not included in the partnership) of any European country	

Thematic fields and Distribution of mobilities

3 different Target Groups for scholarship recipients

Target Group	Distribution	Types of mobility
Target Group 3	<p>Nationals of the third-countries concerned by the geographical lot who are in particularly vulnerable situations, for social and political reasons. For example:</p> <ol style="list-style-type: none">1) having a refugee status or asylum beneficiaries or2) it can be proved that they have been the object of unjustified expulsion from university on racial, ethnic, religious, political, gender or sexual inclination or3) they belong to an indigenous population targeted by a specific national policy or IDPs (Internally Displaced Persons)	<p>Undergraduate, master, doctorate, post-doctorate,</p>

Thematic fields and Distribution of mobilities



Distribution within these target groups:

Target group 1 mobility must represent at least 50% of the individual mobility covered by the project

Third-country students and staff must represent at least 70% of the individual mobility covered by the project

European students and staff cannot exceed 30% of the individual mobility covered by the project.

Distribution of mobilities



Remember:

- To detail in your application the n° of mobilities, target groups, types of mobility and thematic fields intended to be covered !
 - Mobility flows between third countries or between EU institutions are not eligible (thus forbidden)
-

Time frames for mobilities

Type of mobility	Target Group 1		Target Group 2	Target Group 3
	EU	TC		
Undergraduate	From 1 academic semestre to 1 academic year (10months max)		--	6-36 months
Master	1 sem to 10 months	1 sem to 2 acad years	6-24 months	6-24 months
Doctorate	6-36 months		6-36 months	6-36 months
Post Doctorate	6-10 months		6-10 months	6-10 months
Staff	1-3 months		1-3 months	--

Important: Target group 1 mobility must represent at least 50% of all individual mobilities

Application Form

Part A: Identification

Part B: Description of the Project

Tables with distribution of mobilities

Part C: Technical Capacity

Action 2: Application form

- **Part A - Identification of applicant and other organisations**
 - Official name and address(es)
 - Structure, aims and activities of the organisation
- **Part B - Description of the project**
 - Title, partners and brief description of the proposal
 - Grant amount requested
 - Type and number of individual mobility
 - Thematic fields covered
- **Part C - Technical capacity of applicant consortium**
 - List of related projects/activities
- **Part D - Declaration on Honour**
 - signed by the legal representative of the applicant organisation

Action 2: Application form annexes

Annex 1: Responses on award criteria, timetable for implementation

Annex 2: Budget (Excel sheet)

Annex 3: Partnership statement signed by all partners

Annex 4: Project summary sheet for publication on EACEA website

Annex 5: Bank account form

Annex 6: Legal Entity form

Application Form

Part A: Identification

Each of the partners must fill in part A forms!
(and not only the coordinator)

Project title and Acronym



Find a meaningful and informative project name and acronym for marketing!

ARCADE (Academic Relationship for Central Asia with Destination Europe)

WELCOME (Widening Egyptian and Lebanese COoperation and Mobility with Europe)

ARCOIRIS (ARgentina COoperation for International Research and Study)

Application Form

Part B: Description of the Project
Tables with distribution of mobilities

Part B - Description of the Project

Table 1: Annual Mobility Cohorts

Distribute the mobility flows in different tables focusing on different aspects (per type of mobility):

Type of Mobility	Cohort 1	Cohort 2	Cohort 3	Total
Undergraduates				
Masters				
Doctorates				
Post-doctorates				
Staff				
Total				

Part B - Description of the Project

Table 1: Annual Mobility Cohorts

Cohort 1

- September 2012 to December 2013

Cohort 2

- September 2013 to December 2014

Cohort 3

- September 2014 to December 2015

Part B - Description of the Project

Table 2 - thematic fields per partner institution
in accordance to regional needs

Partner	Field of study	Area code
<i>e.g, University of....</i>	<i>Music and musicology</i> <i>Urban planning</i>	<i>03.2</i> <i>02.3</i>

Part B - Description of the Project

Table 3: distribution of mobilities per type

(per type of mobility X target groups X region EU/TC):

Type of Mobility	Outgoing		Third country ¹	Incoming			Total	Distribution per mobility type
	Europeans			Third country nationals				
	Target Group 1	Target Group 2		Target Group 1	Target Group 2	Target Group 3		
Undergraduates			ctry 1 ctry 2 ctry3					...%
Masters								...%
Doctorates								...%
Post-doctorates								...%
Staff								...%
TOTAL								

Part B - Description of the Project

Table 3: distribution of mobilities per type

Important: Target group 1 mobility must represent at least 50% of all individual mobilities

Type of Mobility	Outgoing		Third country ¹	Incoming			Total	Distribution per mobility type
	Europeans			Third country nationals				
	Target Group 1	Target Group 2		Target Group 1	Target Group 2	Target Group 3		
Undergraduates			<i>ctry 1</i> <i>ctry 2</i> <i>ctry3</i>					...%
Masters								...%
Doctorates								...%
Post-doctorates								...%
Staff								...%
TOTAL								

Part B - Description of the Project

Table 4: distribution per country X type of mobility

Third country	Undergraduates	Masters	Doctorates	Post-doctorates	Staff	TOTAL
TOTAL						

Part C: Technical Capacity

PART C: Technical Capacity

Partnership experience and technical capacity in implementing the eligible activities and in managing international cooperation projects of this size.

Provide a list of projects/activities implemented by the partnership organisations in relation with the proposal (title, duration, funding programme, partners involved, etc.)

What should be included?

Part C: Technical Capacity

- Highlight any similar experiences from the partners in similar projects or past programmes
 - Show the resources and technical capacity that will contribute to the action
-

Part C: Technical Capacity

Start by the applicant (coordinator)

- Explain the strong links with the rest of the consortium
 - Mention past important “institutional” projects that are relevant
 - Introduce why the coordinating “person” has a strong profile for this position
 - Reinforce your management background and capacity
 - REPEAT this for each partner institution (get input!)
-

Annex 2 - Award Criteria and Timetable for implementation of project's activities

How to score high on Award Criteria FOR ACTION 2



1. Partnerships are selected upon a competitive process. Independent experts will assess the following 5 items:

How to score high on Award Criteria - Action 2



- 1. Relevance 25%
- 2. Quality 65%
 - 1. Partnership composition 20%
 - 2. Organisation and implementation of mobility 25%
 - 3. Students' /staff facilities and follow-up 20%
- 3. Sustainability 10%

Proposals that do not reach 50% will not be considered for funding!

How to score high on Award Criteria

RELEVANCE = 25% of final mark

Your application clearly falls within the scope of EMA2-STRAND 1 objectives (6.1) and its priorities
Objectives and results are clearly described

Show how your results will contribute to fulfill the requirements within the Guidelines of the CfP

HINT: address the ongoing EU-”your country/region” political dialogue. Address the EUHE agenda (Bologna, etc)
http://ec.europa.eu/europeaid/where/neighbourhood/country-cooperation/index_en.htm

How to score high on Award Criteria

RELEVANCE = 25% of final mark

- 1.Highlight the actual social and economic problems concerning your region and
 - 2.How the proposal contributes to mitigate these problems
 - 3.Reinforce also how the project contributes to or address existing needs of each type of beneficiary (HEI, students, labour market, society, etc)
-

How to score high on Award Criteria

Examples of partnership objectives

- Enhance the international cooperation capacity of universities in Third-countries.
 - Promote cooperation between sending and hosting institutions.
 - Enable students to benefit linguistically, culturally and educationally.
 - improve the transparency and recognition of studies and qualifications.
 - enhance the skills and qualifications of foreign higher education staff.
 - build the capacity of the administration and public and private sector.
-

Quality 65%

1. Partnership composition 20% (already covered)
2. Organisation and implementation of mobility 25%
3. Students'/staff facilities and follow-up 20%

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

Explicit here the measures taken to ensure an excellent organisation and implementation of mobility!!!

- Show that all partners should make an active and identifiable contribution to the project
 - You must demonstrate what each partner brings to the project in achieving the proposed objectives (e.g. in terms of expertise, complementarity, etc.)
-

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

Explain the strategies in place, foreseen procedures and planned activities to be carried out when organising and implementing the mobilities.

Identify services and facilities offered to enroll students

Evaluation, quality control, monitoring and audit are very important instruments! Internal (through the consortium) and external (through independent experts)

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

Selection process of candidates: show that it has been already validated by the consortium as a whole,
distribution of tasks amongst partners

Dedicated website
Project leaflet

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

services and facilities to welcome international students:

1. Visas
 2. Housing
 3. Integration and Orientation week
 4. Extra (free bike rental)
 5. Country/city/university tailored-made guide (pre-departure and arrival)
 6. Insurance scheme
 7. Local language intensive course - e-learning tools?
-

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

Consider including:

- Internal evaluation

- A Satisfaction Survey for students. It can cover contents, organisation, teachers, services, etc. A feedback tool for improvement

- External Evaluation

- High quality assurance mechanisms already in place at the participating HEI or countries (accreditation)

- it is possible to create a dedicated committee made up of internal representatives and external (associates, national accreditation organisms, etc)

- foresee audits in specific issues crucial to the project: logistics, organization, services

How to score high on Award Criteria

QUALITY OF THE CONSORTIUM = 65% of final mark

Highlight catching issues such as:

- Balanced gender participation
 - Balanced nationalities
 - Learning of languages
 - Learning of cultures (diversity)
 - disadvantaged groups
-

How to score high on Award Criteria

SUSTAINABILITY = 10% of final mark

Create a detailed strategy for dissemination and sustainability:

- How you will transfer the project concept or project results to
 - Similar academic fields
 - Other HEI
 - Other regions
-

How to score high on Award Criteria

“keep in mind”



1. Coherent (problems, solutions, target groups, activities, budget, ambitions/resources/competence)
2. Simple and clear (identifying the need for such a proposal, the solutions, and the outputs)
3. Evidence based (ex-ante needs analysis, state of art)
4. Rigorous in its planning (which activities, when, for how long, and with what resources)



How to score high on Award Criteria

“keep in mind”



- Explicit (do not take for granted any information, if it is not in the application it cannot be taken into account)
- Clearly-Defined (a proposal is not about solving the worlds' problems, but about solving a specific issue however complex this might be)



Timetable - example

Nº	Activity (brief description)	Timing	Location (if applicable)
1	Consortium preparation meeting	June 2012	Beirut
2	Construction of website	By July 2012	-
3	1st Call for Candidates	October 2012 December 2012	On website
4	1st Selection Process	December 2012 1st January 2013	In each home institution
5	Sending of list to the European Agency approval	January 15th 2013	-
...

Extra hints



Use valid Institution representative's (LEGAL REPRESENTATIVE AND CONTACT PERSON) contact info - like email and postal address because they will be used to communicate results or missing information...

Inform all grants from the EU during the last year! Even from other programmes



Extra hints -- keywords



like: ECTS, diploma supplement, double/joint degrees, recognition/accreditation, integration, institutional commitments, added value, quality assurance, dissemination, sustainability, employability, visibility, transparency



Action 2: Submitting the application form

To be submitted to EACEA:

On paper in triplicate - original with original signature plus two copies (date of postmark counts)

By e-mail (by 30 April 2012, 23.59)

Check approved partnerships for good practices!



TEE - US, Canada and EU

<http://tee-net.webs.upv.es/>

Eurotango - EU - Argentina

<http://www.eurotango.eu>

EMAIL

“Flow-by-Flow EU-Egypt Bridge Building”

Project Coordinator: University of Wales Institute Cardiff

« Element » Egypt & Lebanon



EM Partner Search Facility

- http://erasmusmundus.teamwork.fr/partner_search.php

http://eacea.ec.europa.eu/erasmus_mundus/index_en.php

The screenshot shows the Erasmus Mundus website interface. At the top, the header includes the European Commission logo and the text 'Executive Agency Education, Audiovisual & Culture'. Below this, the 'Erasmus Mundus' logo is displayed. The main content area is divided into several sections: 'Programme' (with links to 'Erasmus Mundus', 'Programme Guide', 'Who can participate?', and 'How to apply?'), 'Funding & scholarships' (with links to 'Information on funding opportunities...', 'For higher education institutions and other bodies', and 'For students and academics'), 'Beneficiaries space' (with links to 'Find here forms for final and intermediary reports...', 'Action 1 beneficiaries', 'Action 2 beneficiaries', and 'Action 3 beneficiaries'), 'Results, statistics & compendia' (with links to 'Find here information on the results of previous selections...', 'Selection results', 'Selected projects', 'Statistics', 'Project compendia', and 'Clusters'), and 'Useful links - All links'. On the right side, there is a 'More info' section with links to 'Contacts', 'FAQs', 'Publications', 'Good practices', 'Glossary', 'Helpful links', and 'Events'. Below this, there is a banner for 'TEMPUS & ERASMUS MUNDUS - OPPORTUNITIES FOR THE EASTERN PARTNERSHIP' and a section for 'Erasmus Mundus scholarships' with a link to 'How to apply'. At the bottom, there is a section for 'Looking for a partner university?' with a link to 'Erasmus Mundus partner search tool'. Arrows from the right side of the image point to various sections: 'Programme Guide' points to the 'Programme Guide' link; 'Calls for Proposals' points to the 'Funding & scholarships' section; 'For students' points to the 'For students and academics' link; 'FAQs' points to the 'FAQs' link; 'Selected projects' points to the 'Selected projects' link; and 'Partner search' points to the 'Erasmus Mundus partner search tool' link.

**Programme
Guide**

**Calls for
Proposals**

For students

FAQs

**Selected
projects**

Partner search
64



The future



Erasmus for All from 2014 to 2020

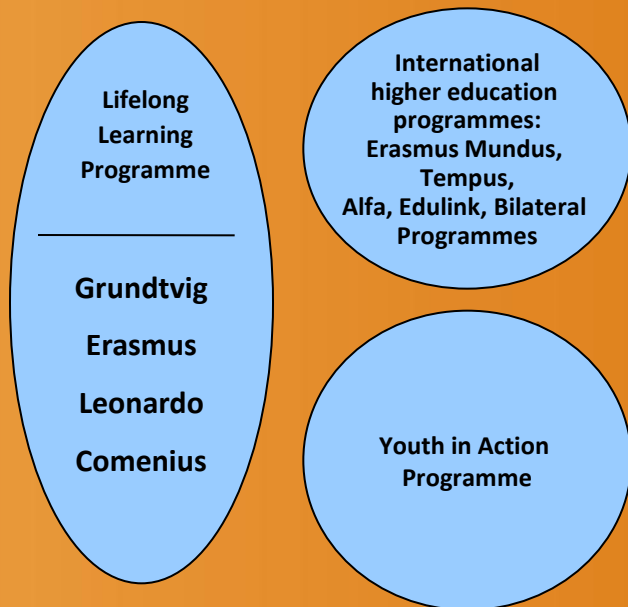
Erasmus for All would replace seven existing programmes with one: it brings together the existing Lifelong Learning Programme (Erasmus, Leonardo da Vinci, Comenius and Grundtvig), Youth in Action, and five international cooperation programmes (Erasmus Mundus, Tempus, Alfa, Edulink and the programme for cooperation with industrialised countries).

<http://ec.europa.eu/education/erasmus-for-all>

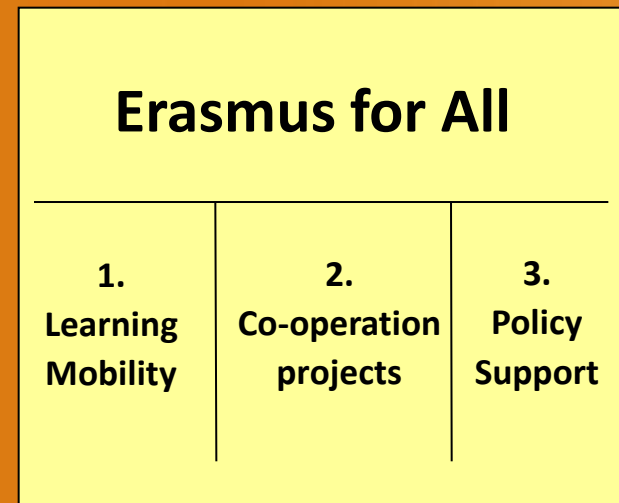


A Streamlined architecture

Existing programmes



A single integrated programme



Specific activities:

- Jean Monnet
- Sport

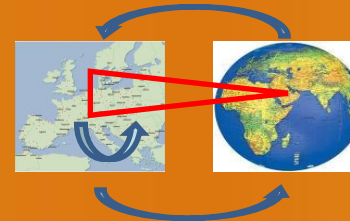
International Dimension

Objective (MMF Communication): incorporate all existing international programmes (Erasmus Mundus, Tempus, Alfa, and Edulink) to: (1) put an end to the current fragmentation; (2) enhance the global visibility and impact and (3) increase efficiency.

1. **International opening of Erasmus:** more mobility of students and staff between EU – non EU in both directions



2. **Joint Master courses** of high quality offered by consortium of EU/non EU universities to attract the very best students worldwide



3. **Specific support with neighbourhood countries:**
More cooperation between universities for capacity building and more student and staff mobility, in line with development objectives



4. **Rest of the world:** More cooperation between universities in the EU and rest of the world for capacity building, in line with development objectives



Feedback

- Questions? Erasmus Mundus mailbox:
EACEA-Erasmus-Mundus@ec.europa.eu

Thank you!

- Fabiana Barros de Barros

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