

Internationalisation at M.U.B.S

Dr. Bassem Kaissi-VP for Academic Affairs

Ms. Nadine Alameh-Assistant VP for Academic Affairs



Coordination meeting

Alicante, 30-31 January 2012

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IRO Description

- IRO was established in the year 2006
- IRO Structure: VP for Int'l Affairs, Assistant VP for Int'l Affairs, Mobility & Orientation Coordinator, Int'l Projects Coordinator and Executive Secretary.
- Technical and administrative procedures
 - a) Equipment was bought on May 2011 & was installed in our OIA.
 - b) Staff members in OIA who were part of TIES to date:
 - i. Dr. Bassem Kaissi
 - ii. Ms. Nadine Alameh
 - iii. Mr. Pierre Mathia



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IRO Website

➤ <http://mubs.edu.lb/oia/index.aspx>



OFFICE OF INTERNATIONAL AFFAIRS

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About Us

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During the Spring semester 2012, MUBS will offer a "Global understanding" elective course to its students in collaboration with East Carolina University (USA). [more..](#)

- ▶ About Us
- ▶ Vision Statement
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IRO Improvement After TIES

- Redesigning the website of the office.
- Drafting a 3 year strategic plan for the office.
- Redesigning the organizational structure of the office.
- More participation and involvement in international projects.
- More involvement of faculty and staff in in international projects & activities.
- Improving M.U.B.S international presence.

Internationalisation at M.U.B.S:

A Priority in the University Strategic Plan

➤ **OIA Vision:**

The vision of the office of international affairs calls for MUBS community (students, faculty, staff, graduates...) to have a global perspective, a richer cross-cultural understanding, and more tolerance for differences as a result of educational experiences and access to premier opportunities in an international setting.

➤ **OIA Mission:**

The mission of the office of international affairs (OIA) is to actively promote international and cross-cultural understanding and to enrich MUBS international dimensions by facilitating the exchange of people and ideas, and by forging international partnerships for transformative international opportunities.



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Int'l Projects & Agreements

- MBA Program with *Université de Picardie Jules Verne* in France .
- MBA Program in Marketing & Entrepreneurship with *Staffordshire University* in UK (a result of the ASPIRE Tempus project).
- Offering the “Global Understanding” elective course in collaboration with *East Carolina University* in USA.
- Partners in the *ELEMENT* project (ERASMUS MUNDUS Project).
- Partners in nine *TEMPUS* projects (BIRD, UNAM, TIES, ASPIRE...)



- Academic Impact: www.academicimpact.org
- ACBSP-Association of Collegiate Business Schools and Programs: www.acbsp.org
- ARAB ACRAO: www.arab-acrao.org
- Association of Arab Universities: www.aaru.edu.jo
- EPUF-Euromed Permanent University Forum: www.epuf.org
- Euro-Mediterranean University: www.emuni.si
- GUIDE Association: www.guideassociation.org
- International Association of Universities (IAU): www.iau-aiu.net
- Magna Charta Universitatum: www.magna-charta.org
- Middle East and North Africa Association for Institutional Research MENA-AIR: www.mena-air.org
- UCEA-University Continuing Education Association: www.ucea.edu



Dissemination

- Raising awareness on campus through training sessions and workshops.
- Sending emails to all MUBS faculty, staff, students & alumni.
- Posting posters on campus for international activities or projects whenever needed.



Expectations of TIES

- Forming **TIES Network** between MEDA countries:
 - ✓ Full readiness to help in drafting the bylaws of the Network.
 - ✓ Readiness to host the Network at the University.
 - ✓ Readiness to develop the Network website.
- Capacity building for OIA staff.
- Sharing best practices in the field with PCIs and EU partners.
- Signing new cooperation agreements with project partners.



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Thank You!

Dr. Bassem Kaissi
VP for International Affairs
M.U.B.S

bkaissi@mubs.edu.lb

00961 1 740 050

