Internationalisation at M.U.B.S

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Coordination meeting
Alicante, 30-31 January 2012
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IRO Description

- IRO was established in the year 2006
- IRO Structure: VP for Int’l Affairs, Assistant VP for Int’l Affairs, Mobility & Orientation Coordinator, Int’l Projects Coordinator and Executive Secretary.
- Technical and administrative procedures
  a) Equipment was bought on May 2011 & was installed in our OIA.
  b) Staff members in OIA who were part of TIES to date:
     i. Dr. Bassem Kaissi
     ii. Ms. Nadine Alameh
     iii. Mr. Pierre Mathia
IRO Website

IRO Improvement After TIES

- Redesigning the website of the office.
- Drafting a 3 year strategic plan for the office.
- Redesigning the organizational structure of the office.
- More participation and involvement in international projects.
- More involvement of faculty and staff in international projects & activities.
- Improving M.U.B.S international presence.
Internationalisation at M.U.B.S: A Priority in the University Strategic Plan

**OIA Vision:**
The vision of the office of international affairs calls for MUBS community (students, faculty, staff, graduates...) to have a global perspective, a richer cross-cultural understanding, and more tolerance for differences as a result of educational experiences and access to premier opportunities in an international setting.

**OIA Mission:**
The mission of the office of international affairs (OIA) is to actively promote international and cross-cultural understanding and to enrich MUBS international dimensions by facilitating the exchange of people and ideas, and by forging international partnerships for transformative international opportunities.
MBA Program with Université de Picardie Jules Verne in France.

MBA Program in Marketing & Entrepreneurship with Staffordshire University in UK (a result of the ASPIRE Tempus project).

Offering the “Global Understanding” elective course in collaboration with East Carolina University in USA.

Partners in the ELEMENT project (ERASMUS MUNDUS Project).

Partners in nine TEMPUS projects (BIRD,UNAM,TIES,ASPIRE...).
Regional Networks

- Academic Impact: www.academicimpact.org
- ACBSP-Association of Collegiate Business Schools and Programs: www.acbsp.org
- ARAB ACRAO: www.arab-acrao.org
- Association of Arab Universities: www.aaru.edu.jo
- EPUF-Euromed Permanent University Forum: www.epuf.org
- Euro-Mediterranean University: www.emuni.si
- GUIDE Association: www.guideassociation.org
- International Association of Universities (IAU): www.iau-aiu.net
- Magna Charta Universitatum: www.magna-charta.org
- Middle East and North Africa Association for Institutional Research MENA-AIR: www.mena-air.org
Dissemination

- Raising awareness on campus through training sessions and workshops.
- Sending emails to all MUBS faculty, staff, students & alumni.
- Posting posters on campus for international activities or projects whenever needed.
Expectations of TIES

- Forming **TIES Network** between MEDA countries:
  - Full readiness to help in drafting the bylaws of the Network.
  - Readiness to host the Network at the University.
  - Readiness to develop the Network website.

- Capacity building for OIA staff.

- Sharing best practices in the field with PCIs and EU partners.

- Signing new cooperation agreements with project partners.
Thank You!

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