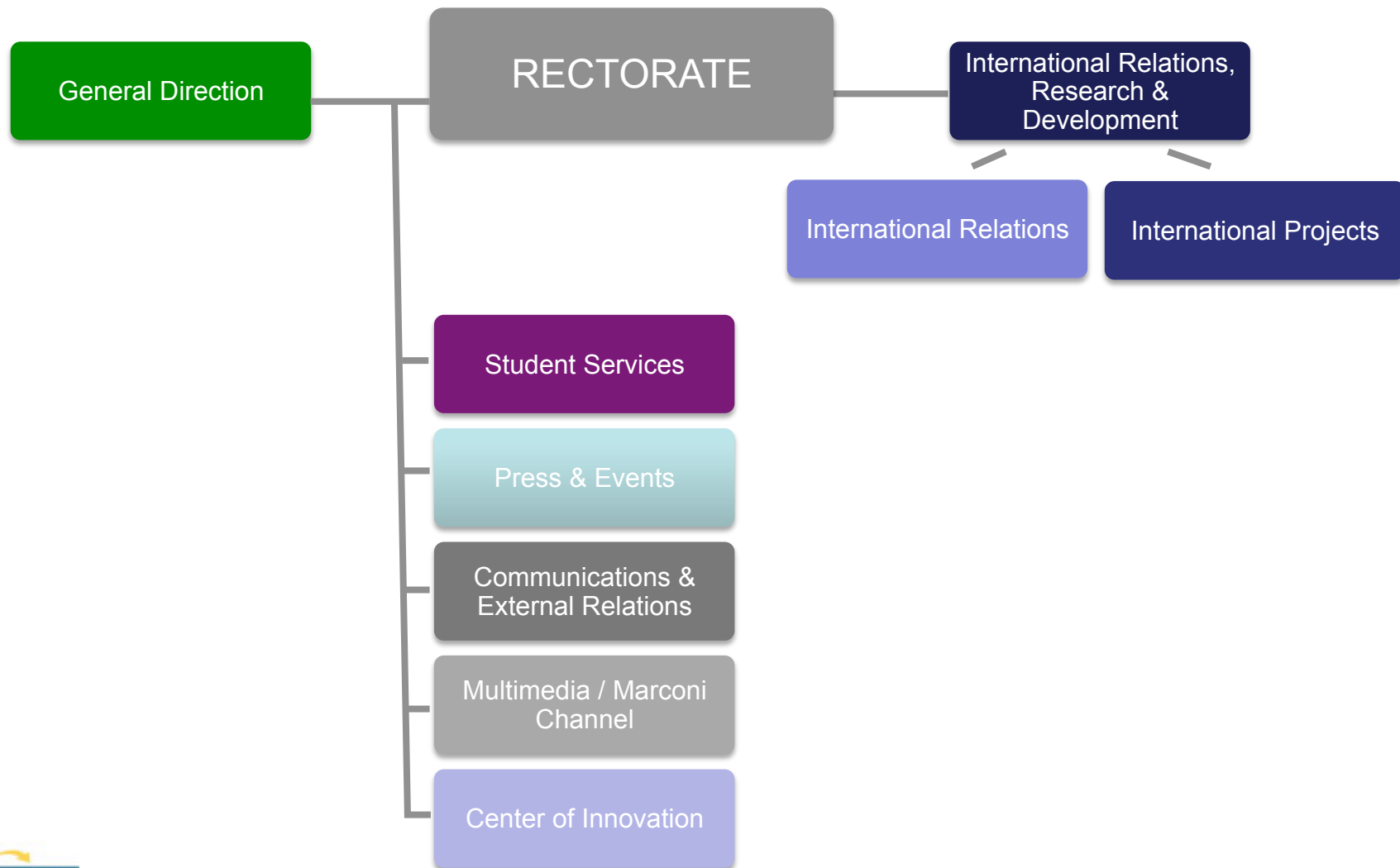


# **International Project Office**

**Università degli Studi Guglielmo Marconi**

# USGM SERVICES STRUCTURE



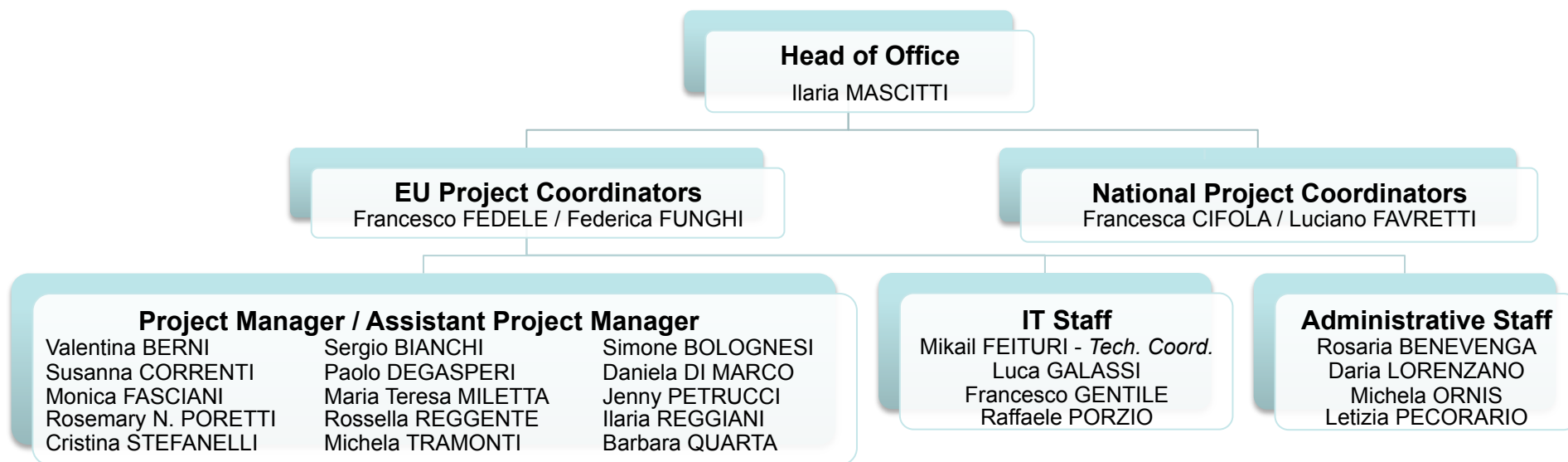
## OVERVIEW

- Objective/Target
- Structure of International Projects, R&D Office
- Activities (Main, Horizontal, External, Projects Underway)
- “Best” Practice employed

## OBJECTIVE OF OFFICE

- Define strategies in consultation with the Rector
- To promote research and innovation
  - Through collaboration with the Research Department;
  - Through networking, monitoring and dissemination of calls for proposals, proposal development, and project management; and
  - Through collaboration with University Administration
- Networking to foster university internationalization
- To keep up-to-date with new e-learning trends and experiment innovative use of ICT to the training process
- To transfer research results throughout the university

# STRUCTURE OF INTERNATIONAL PROJECT OFFICE



External Consultants contribute to the office, from time to time for specific projects (e.g., Communications Consultant)

## MAIN ACTIVITIES

**In order to accomplish its objectives, the office focuses on the following core themes:**

- An intense international cooperation activity with other Universities, Research Institutes and Centers of Excellence in all over the world in order to manage and share know-how for the creation and implementation of research projects with a global impact;
- Constant monitoring and studies, reforms, programs, initiatives, and events at the national and European level;
- Use of both e-learning and m-learning in the training field, with specific interest on new teaching approaches;
- Integration of database design for the management of learning objects and other innovative content; and
- Design of innovative content and methodologies in the field of Edutainment.

## HORIZONTAL ACTIVITIES

- Weekly monitoring of call for proposals and of national, European and International grants;
- Detailed analysis of single calls;
- Activity planning and staff training;
- Partnership development and coordination;
- Content development of the single project proposal;
- Proposal submission to the respective authority;
- Financed projects are managed with the project coordinator who coordinates the supporting staff. Together, they implement project activities, develop information technologies, and conduct administrative and financial aspects related to project management.

## EXTERNAL COMMUNICATION ACTIVITIES

- Promotion and dissemination of research and projects through participation in conferences, seminars and workshops
  - An invaluable part of the knowledge transfer process that pays back in terms of dissemination, visibility, and partnership establishment.
  - Academic events are an open forum providing USGM with unprecedented access to top-level research and the opportunity to keep abreast of the latest developments.
- Production of dissemination material (scientific articles, research papers, brochures, CD-ROMs, Videos, Posters, Publications, project websites, project announcements within USGM website etc.,)





Università degli Studi  
Guglielmo Marconi  
TELEMATICA



European Commission  
**TEMPUS**

## PROJECTS UNDERWAY

### NATIONAL:

**MBLAB “Bioinformatics Lab for the Molecular Biodiversity”**

PRIME CONTRACTOR: IBM ITALY

Funded by Ministry for University and Research

2007/2011



### INTERNATIONAL:

**ST.ART “STreet ARTists in a virtual space”**

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme

Comenius

2009 - 2011



### INTERNATIONAL:

**EL GATE “European - Latin American university cooperation Gate”**

PRIME CONTRACTOR: USGM

Funded by ALFA III Programme – European Commission

2009/2011



EL Gate

### INTERNATIONAL:

**SEEP “The Science Education European Platform”**

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Comenius Network

2009 – 2011



### INTERNATIONAL:

**TIES “Towards an internalisation of higher education network for MEDA Region”**

PRIME CONTRACTOR: University of Alicante

Funded by Tempus IV Programme

2010-2013



### INTERNATIONAL:

**E-NEEDD “European Network Exchange Early Detection Drug-consumption”**

PRIME CONTRACTOR: Spanish university, UNED

Funded by Lifelong Learning Programme Comenius

2009 – 2011



### INTERNATIONAL:

**T2 Teaching Tutoring “Intelligent Agents to customize lifelong learning pathways in the microfinance sector”**

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme – Leonardo da Vinci,  
European Commission

2008/2010



### INTERNATIONAL:

**IMPAQ “Towards an internalisation of higher education network for MEDA Region”**

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Key Activity 1  
2010 - 2012



### INTERNATIONAL:

**READ IT “Training teachers to make READING fun through digital storytelling”**

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Comenius

2010 – 2012



## **“BEST” PRACTICE**

Customized Project Dissemination Plan that includes:

- Paper strategy: articles, press releases, PPT, posters, newsletters, brochures
- Multimedia strategy: video promotion, web-tv interviews, spots, announcements
- Internet strategy: project website (Joomla), Platforms, announcements within USGM website, e-newsletter
- Event strategy: participation to national and international networks, associations, and organization of workshops, seminars, and info days.

# Thank you for listening!