International Relationships
Office of Università degli Studi Guglielmo Marconi

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Overview

1. USGM Video Presentation, including:
   - USGM IN A NUTSHELL
   - DIDACTIC OFFER
   - MULTIMODAL INTEGRATED SYSTEM FOR LEARNING

2. Departments of the University

3. International Relationship Office (Department)
Università degli Studi “Guglielmo Marconi” (USGM) is the first Italian “Open University”, recognized by the Italian Ministry of Education (DM March 2004).

It offers on-line courses (Degrees – Masters - PhD) delivered through an Integrated Learning System consisting of e-platform + m-portal + t-platform.
“GUGLIELMO MARCONI” UNIVERSITY: EDUCATIONAL OFFER

6 Faculties

14 First Level Degree Courses

16 Second Level Degree Courses

More than 100 postgraduate training courses
- Master Programmes
- Postgraduate courses
- Ph.D.
Headquarter:
- Rome

Regional Offices:
- Lazio – Ostia
- Lombardia
- Liguria
- Piemonte
- Puglia
- Campania
- Calabria
- Sicilia
- Sardegna
Students

Currently
20.000 students enrolled
“GUGLIELMO MARCONI” UNIVERSITY: THE SIM SYSTEM

✓ to address different learning needs
✓ to meet different learning styles
✓ to promote self-paced and personalized learning paths
Integrated Learning System: Why?

Innovative and flexible learning methodology

- e-learning Virtual C@mpus e-platform
- m-learning m-portal
- t-learning t-C@mpus platform

- different learning needs
- different learning styles
- self-paced and personalized learning
USGM and the GUIDE Association

The **GUIDE Association**, founded in **2006** by the **Università degli Studi “Guglielmo Marconi”**, consists of more than 100 Open-Universities worldwide and aims at fostering international cooperation in distance learning.

**Formamente**

It is the multilingual official journal of the GUIDE Association published twice a year.
Marconi Channel

www.marconichannel.tv

Web-Seminars
Conferences
Flash Pills
ORGANIZATION STRUCTURE: Departments
As concerns the specific experience of Università degli Studi “Guglielmo Marconi” (USGM), the International Relations R&D Department (IRO) is the one charged with the promotion of university presence in the international arena.

Accordingly, its main objectives are:

**INTERNATIONAL RELATIONS** - global large-scale cooperation in the different fields of scientific research and education

**RESEARCH** - experimentation of innovative training and learning methodologies in the fields of Open & Distance Learning (ODL) and e-learning

**PROJECTS** - Access to international funds and consequent management and coordination of funded projects in different fields of application

**MOBILITY**
Trans-national (or virtual) mobility
In the field of International Relations, the Department main focus is on:

• establishment of cultural and academic exchanges with European and international institutions
• realization of trans-national agreements in the different fields of scientific research and education through global large-scale cooperation
• bilateral and multilateral partnerships
• development of joint education activities and projects
• promotion of Italian language and culture
• improvement of higher education systems quality
• a network of contacts with Universities and foreign Higher Education institutions, for the purpose of sharing and exchange of contents and research outcomes on distance education and its applications
In the field of ICT for learning, the Department main focus is on:

• Development of international networks and cooperation between public and private sector, in order to support research and foster good practices in the fields of Open & Distance Learning (ODL) and e-learning

• Experimentation of innovative training and learning methodologies to be transferred into the Institutional didactic offer.

In particular dedicated task forces has been set up for the following specific topics:
Open Educational Resources
Mobile-Learning
Augmented Reality
Virtual Reality
E-Books
....
USGM ID MAIN ACTIVITIES: PROJECT MANAGEMENT

INTERNATIONAL PROJECTS, R&D OFFICE

PROPOSAL SUBMISSION

- monitor funding opportunities (Calls & Tenders)
- offer technical support for proposal submission (work plan/budget/form)
- analyse administrative rules and procedures
- set up expert and multi-tasking partnership/consortia
- draft a solid and relevant project work plan
- define a balanced budget
- submit competitive and innovative proposals

PROJECT MANAGEMENT

- negotiate with the EU the grant contract
- formalize the consortia agreements
- carry out the planned activities
- fill in EU/national administrative forms (Interim and Final Reports)
- supervise & control the budget constraints
- apply evaluation & quality procedures
- mainstream and disseminate the project results through national and international meetings and conferences
**ACTIVITIES**

- Monitor and identify funding opportunities
- Submit project proposals
- Manage funded project

**HOW THE “ENGINE” WORKS**

1. **Project idea**
   - Area of interest
2. **Call/Programme**
3. **Idea & Call**
   - Match
   - Define project idea
   - Develop abstract
4. **Draft proposal**
   - Background analysis, rationale, market analysis, ...
   - Refine project idea into a short proposal/concept note
   - Setup Consortia
5. **Complete Proposal**
   - Define workplan & budget
   - Complete Consortia
   - Fill forms
   - Submit

**Run the funded project**
USGM Iro,<<<<<<<<<<< TRANSVERSAL ACTIVITIES

**Faculties & Departments**
- Staff and face to face meetings on different fields of academic knowledge
- Cooperation on the definition of project contents and strategies

**Multimedia Department and Marconi Studios**
- Production of didactic contents
  - Publications
  - Websites
  - Info material
  - Demos
  - Spots
  - Cultural and corporate videos

**Events & Communication**
- Conferences
- Seminars
- Workshops
- Newsletters
- Mailing lists
- Graphic layout of brochures and guides of courses
USGM IRO: PROJECTS UNDERWAY

NATIONAL:
MBLAB “Bioinformatics Lab for the Molecular Biodiversity”
PRIME CONTRACTOR: IBM ITALY
Funded by Ministry of University and Research
2007/2011

INTERNATIONAL:
START “Street ART in a virtual space”
PRIME CONTRACTOR: USGM
Funded by Lifelong Learning Programme
Comenius
2009 - 2011

INTERNATIONAL:
EL GATE “European - Latin American university cooperation Gate”
PRIME CONTRACTOR: USGM
Funded by ALFA III Programme – European Commission
2009/2011

INTERNATIONAL:
SEEP “The Science Education European Platform”
PRIME CONTRACTOR: USGM
Funded by Lifelong Learning Programme Comenius Network
2009 – 2011

INTERNATIONAL:
TIES “Towards an internalisation of higher education network for MEDA Region”
PRIME CONTRACTOR: University of Alicante
Funded by Tempus IV Programme
2010-2013

INTERNATIONAL:
E.NEED “European Network Exchange Early Detection Drug-consumption”
PRIME CONTRACTOR: Spanish University, UNED
Funded by Lifelong Learning Programme Comenius
2009 – 2011

INTERNATIONAL:
T2 Teaching Tutoring “Intelligent Agents to customize Lifelong learning pathways in the microfinance sector”
PRIME CONTRACTOR: USGM
Funded by Lifelong Learning Programme – Leonardo da Vinci,
European Commission
2008/2010

INTERNATIONAL:
READ IT “Training teachers to make REAding fun through digital storytelling”
PRIME CONTRACTOR: USGM
Funded by Lifelong Learning Programme Comenius
2010 – 2012
Thank you for your attention!

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