

International Relationships Office of Università degli Studi Guglielmo Marconi

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Overview

1. USGM Video Presentation, including:

- **USGM IN A NUTSHELL**
- **DIDACTIC OFFER**
- **MULTIMODAL INTEGRATED SYSTEM FOR LEARNING**

2. Departments of the University

3. International Relationship Office (Department)

Università degli Studi Guglielmo Marconi:USGM

Università degli Studi “Guglielmo Marconi” (USGM)

is the first Italian “Open University”,

recognized by the Italian

Ministry of Education (DM March 2004).



**It offers on-line courses (Degrees – Masters - PhD)
delivered through an Integrated Learning System
consisting of e-platform + m-portal + t-platform**



"GUGLIELMO MARCONI" UNIVERSITY: EDUCATIONAL OFFER



6 Faculties

14 First Level Degree Courses

16 Second Level Degree Courses

**More than 100 postgraduate
training courses**

- Master Programmes
- Postgraduate courses
- Ph.D.

Offices

Headquarter:

- Rome

Regional Offices:

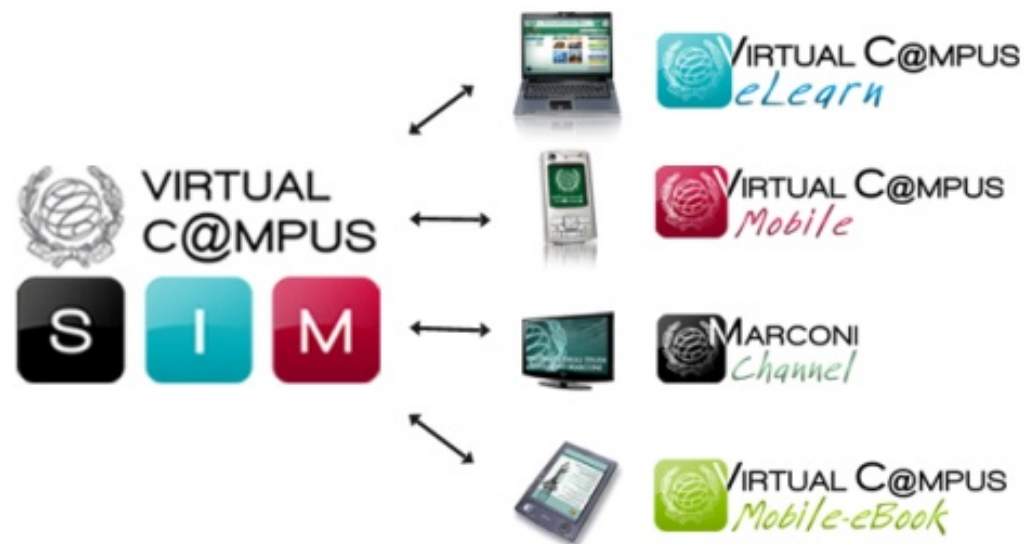
- Lazio – Ostia
- Lombardia
- Liguria
- Piemonte
- Puglia
- Campania
- Calabria
- Sicilia
- Sardegna



Students

**Currently
20.000 students enrolled**

"GUGLIELMO MARCONI" UNIVERSITY: THE SIM SYSTEM



- ✓ to address different learning needs
- ✓ to meet different learning styles
- ✓ to promote self-paced and personalized learning paths

Integrated Learning System: Why ?

Innovative and flexible learning methodology



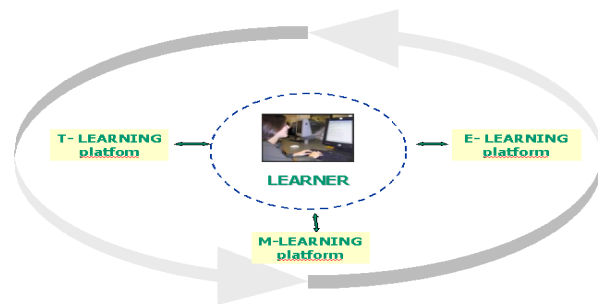
**e-learning Virtual
C@mpus e-platform**



**m-learning
m-portal**



**t-learning
t-C@mpus platform**



- ✓ different learning needs
- ✓ different learning styles
- ✓ self-paced and personalized learning

USGM and the GUIDE Association

The **GUIDE Association**, founded in **2006** by the **Università degli Studi “Guglielmo Marconi”**, consists of more than 100 Open-Universities worldwide and aims at fostering international cooperation in distance learning.



Formamente

It is the multilingual official journal of the GUIDE Association published twice a year

Marconi Channel

www.marconichannel.tv

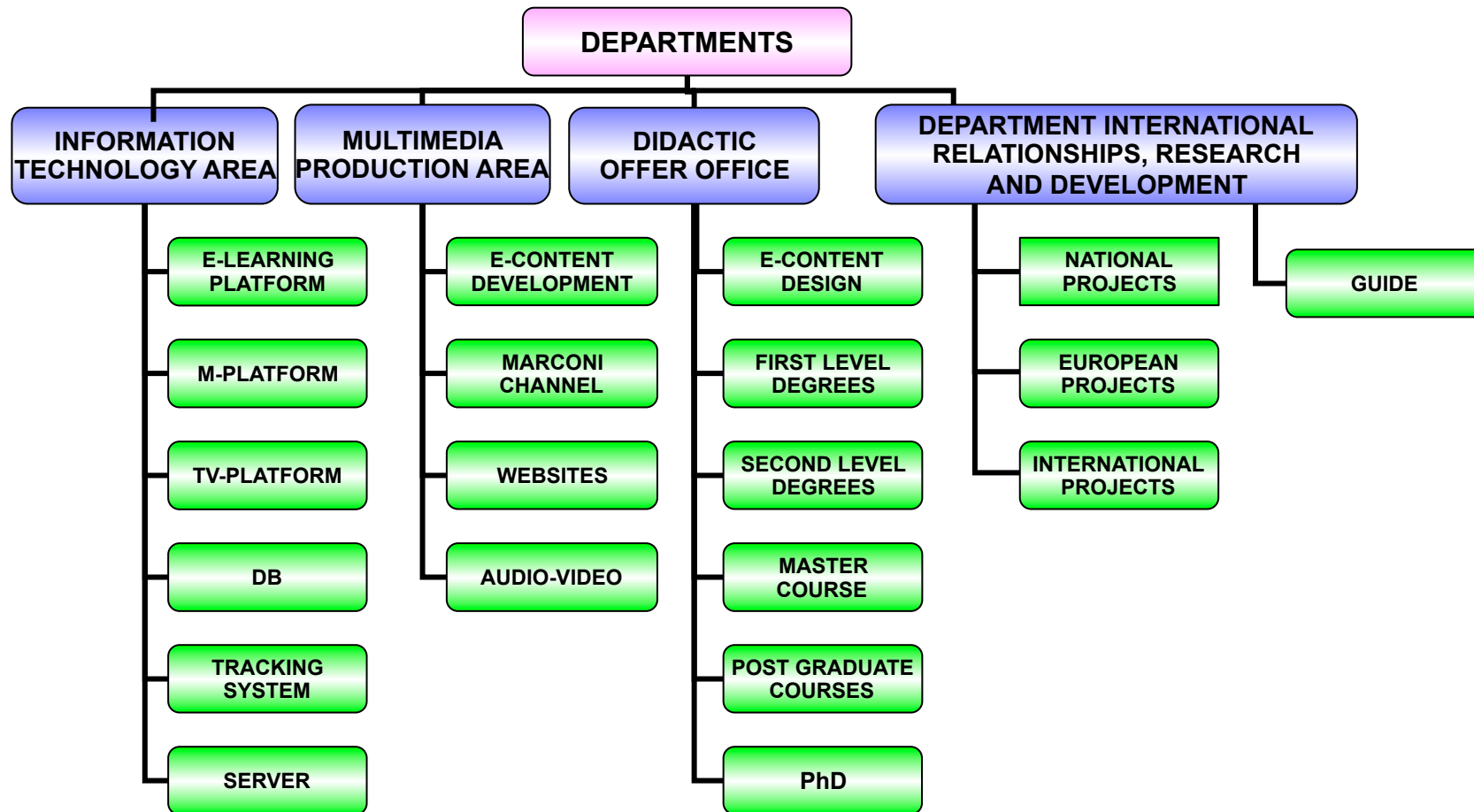


Web-Seminars

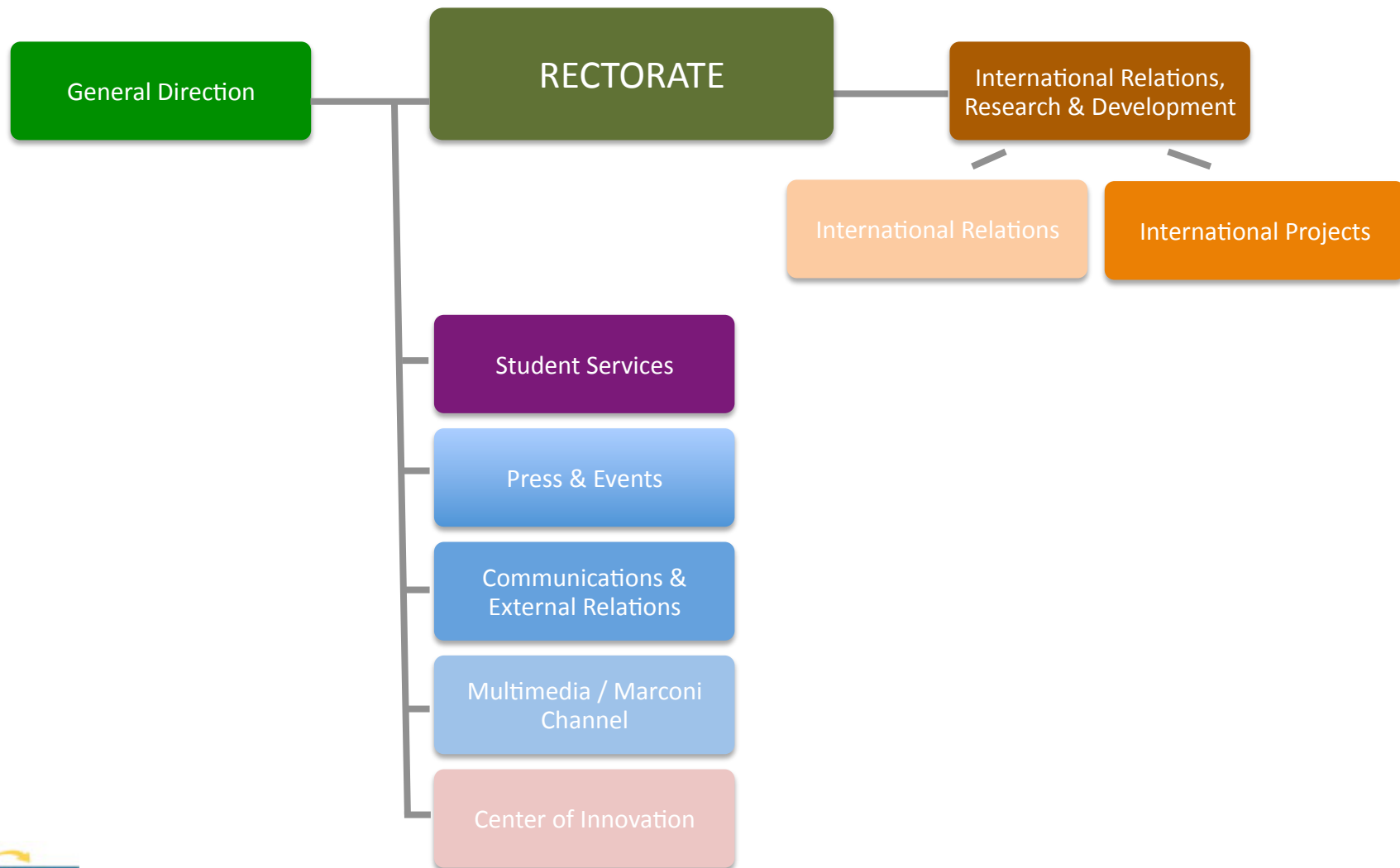
Conferences

Flash Pills

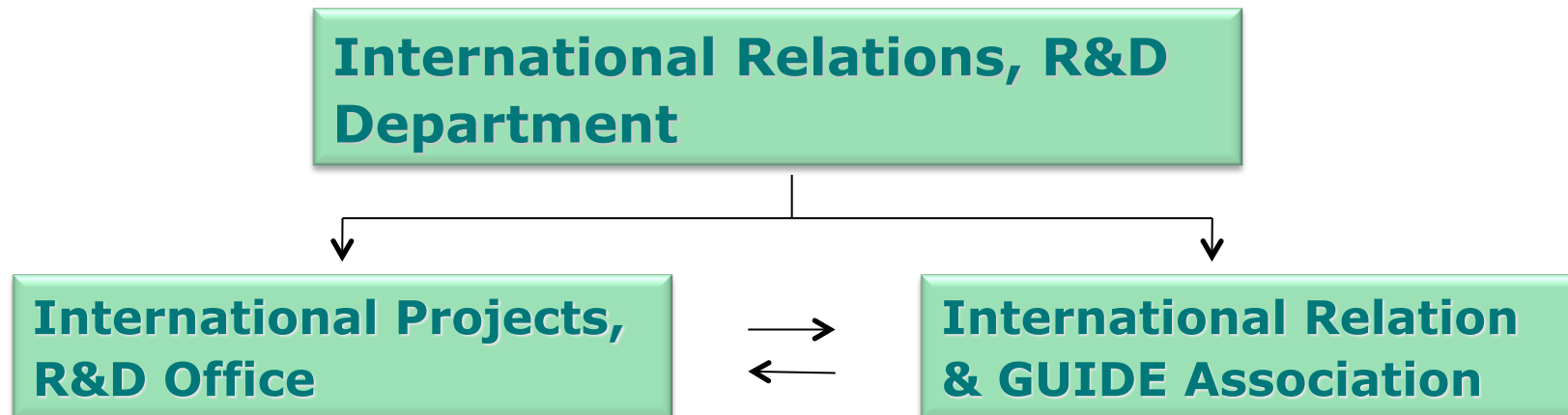
ORGANIZATION STRUCTURE: Departments



"GUGLIELMO MARCONI" UNIVERSITY: SERVICES STRUCTURE



USGM ID STRUCTURE



in collaboration with

**Faculties &
Departments**

**Multimedia Department
and Marconi Studios**

**Events &
Communication**



"GUGLIELMO MARCONI" UNIVERSITY: IRO

As concerns the specific experience of Università degli Studi "Guglielmo Marconi" (USGM), the International Relations R&D Department (IRO) is the one charged with the promotion of university presence in the international arena.

Accordingly, its main objectives are:

INTERNATIONAL RELATIONS - global large-scale cooperation in the different fields of scientific research and education

RESEARCH - experimentation of innovative training and learning methodologies in the fields of Open & Distance Learning (ODL) and e-learning

PROJECTS - Access to international funds and consequent management and coordination of funded projects in different fields of application

MOBILITY

Trans-national (or virtual) mobility



USGM ID MAIN ACTIVITIES: THE INTERNATIONAL RELATIONS

In the field of International Relations, the Department main focus is on:

- establishment of cultural and academic exchanges with European and international institutions
- realization of trans-national agreements in the different fields of scientific research and education through global large-scale cooperation
- bilateral and multilateral partnerships
- development of joint education activities and projects
- promotion of Italian language and culture
- improvement of higher education systems quality
- a network of contacts with Universities and foreign Higher Education institutions, for the purpose of sharing and exchange of contents and research outcomes on distance education and its applications



USGM ID MAIN ACTIVITIES: THE RESEARCH ON ICT FOR LEARNING

In the field of ICT for learning, the Department main focus is on:

- Development of international networks and cooperation between public and private sector, in order to support research and foster good practices in the fields of Open & Distance Learning (ODL) and e-learning
- Experimentation of innovative training and learning methodologies to be transferred into the Institutional didactic offer.

In particular dedicated task forces has been set up for the following specific topics:

Open Educational Resources

Mobile-Learning

Augmented Reality

Virtual Reality

E-Books

....



USGM ID MAIN ACTIVITIES: PROJECT MANAGEMENT

INTERNATIONAL PROJECTS, R&D OFFICE

PROPOSAL SUBMISSION

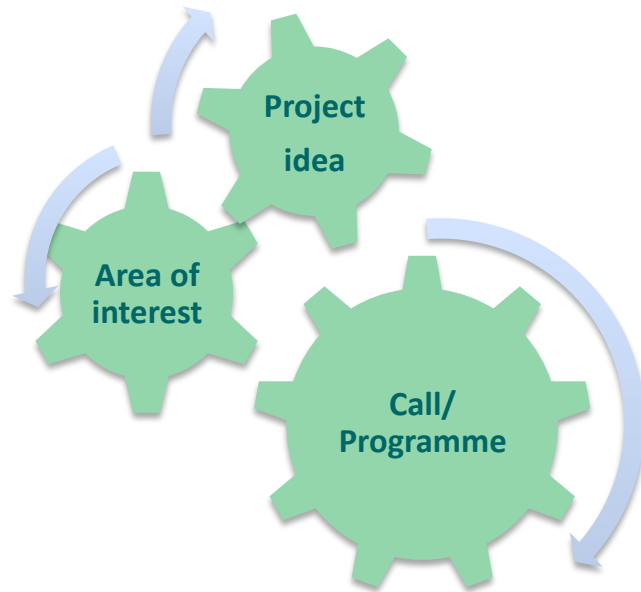
- monitor funding opportunities (Calls & Tenders)
- offer technical support for proposal submission (work plan/budget/form)
- analyse administrative rules and procedures
- set up expert and multi-tasking partnership/consortia
- draft a solid and relevant project work plan
- define a balanced budget
- submit competitive and innovative proposals

PROJECT MANAGEMENT

- negotiate with the EU the grant contract
- formalize the consortia agreements
- carry out the planned activities
- fill in EU/national administrative forms (Interim and Final Reports)
- supervise & control the budget constraints
- apply evaluation & quality procedures
- mainstream and disseminate the project results through national and international meetings and conferences

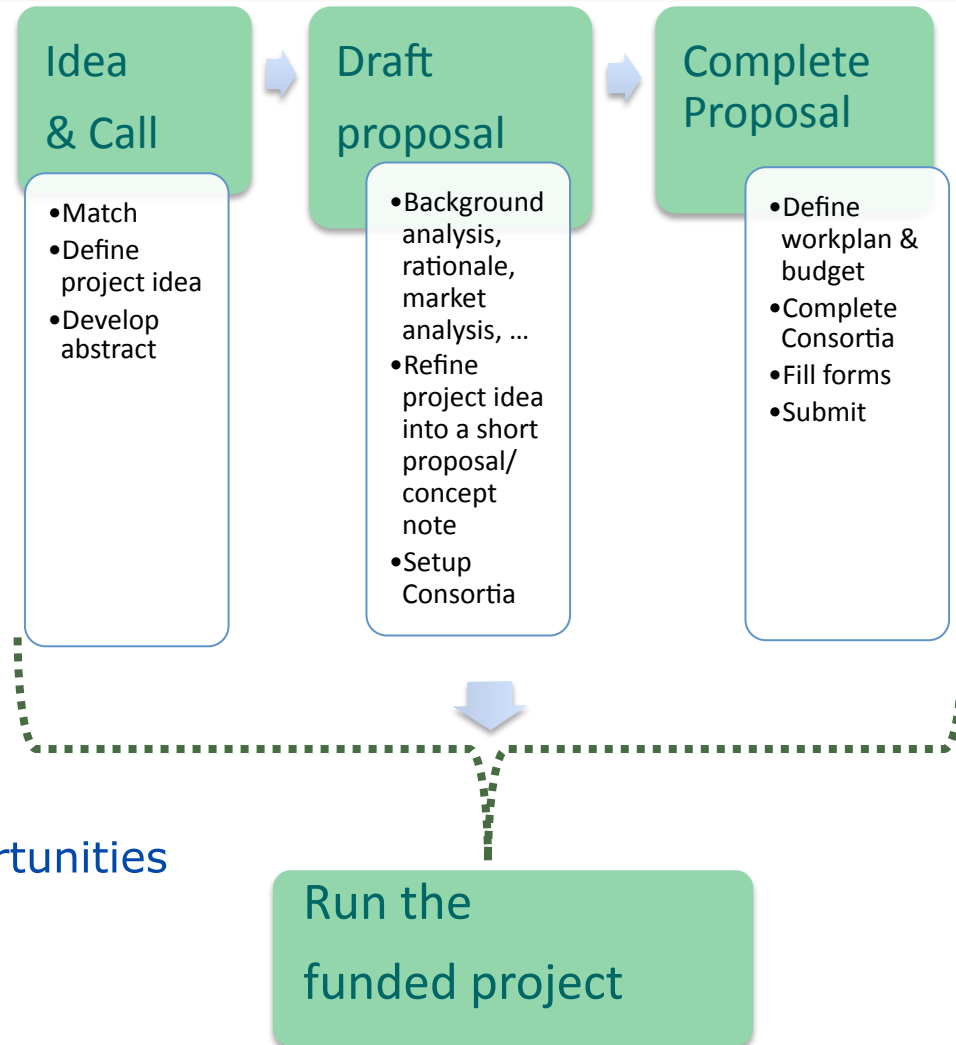


HOW THE "ENGINE" WORKS



ACTIVITIES

- Monitor and identify funding opportunities
- Submit project proposals
- Manage funded project



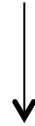
USGM Iro,<<<<<<< TRANSVERSAL ACTIVITIES

Faculties & Departments



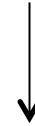
- Staff and face to face meetings on different fields of academic knowledge
- Cooperation on the definition of project contents and strategies

Multimedia Department and Marconi Studios



- Production of didactic contents
- Publications
- Websites
- Info material
- Demos
- Spots
- Cultural and corporate videos

Events & Communication



- Conferences
- Seminars
- Workshops
- Newsletters
- Mailing lists
- Graphic layout of brochures and guides of courses

USGM IRO: PROJECTS UNDERWAY

NATIONAL:

MBLAB “Bioinformatics Lab for the Molecular Biodiversity”

PRIME CONTRACTOR: IBM ITALY

Funded by Ministry for University and Research

2007/2011



INTERNATIONAL:

ST.ART “STreet ARTists in a virtual space”

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme

Comenius

2009 - 2011



INTERNATIONAL:

EL GATE “European - Latin American university cooperation Gate”

PRIME CONTRACTOR: USGM

Funded by ALFA III Programme – European Commission

2009/2011



EL Gate

INTERNATIONAL:

SEEP “The Science Education European Platform”

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Comenius Network

2009 – 2011



INTERNATIONAL:

TIES “Towards an internalisation of higher education network for MEDA Region”

PRIME CONTRACTOR: University of Alicante

Funded by Tempus IV Programme

2010-2013



INTERNATIONAL:

E-NEEDD “European Network Exchange Early Detection Drug-consumption”

PRIME CONTRACTOR: Spanish university, UNED

Funded by Lifelong Learning Programme Comenius

2009 – 2011



INTERNATIONAL:

T2 Teaching Tutoring “Intelligent Agents to customize lifelong learning pathways in the microfinance sector”

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme – Leonardo da Vinci, European Commission

2008/2010



INTERNATIONAL:

IMPAQ “Towards an internalisation of higher education network for MEDA Region”

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Key Activity 1

2010 - 2012



INTERNATIONAL:

READ IT “Training teachers to make READING fun through digital storytelling”

PRIME CONTRACTOR: USGM

Funded by Lifelong Learning Programme Comenius

2010 – 2012



Thank you for your attention!

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