



Module Syllabus

Module Title:	Commercial and Industrial Property	Module No: 410330
Pre-requisite:		
Module level: First year	Module Type: specialization requirement	
Credit Hours: 3 Credit Hours	Lecture Time	Daytime Study Evening Study
Programme of Study: Daytime & Evening Study		

Instructor Name	Academic rank	Office Phone	Office Number	E-mail

Module coordinator	Academic rank	Office Phone	Office Number	E-mail
Dr. Bassam Tarawneh	Assistant professor	375	313	b-tarawneh@philadelphia.edu.jo

Office Hours	Special Educational Guidance	Tutorial Guidance	Research

Module Description

This course deals with both commercial and industrial property as two branches of intellectual property within the scope of private law, which is characterized by its non-material nature. In the field of commercial ownership, the course reviews and analyzes numerous topics, among which: defining the concept of commercial property, its legal nature, characteristics, elements and all the other aspects related to it, in addition to addressing the legal protection for this type of property, and elucidating the methods of this protection, and the designated penalties in case it is encroached on. These topics are studied through all the legislations that govern them, such as trade names (trademarks), trade secrets, trademarks and industrial marks. The course deals in detail with the provisions stipulated in the industrial property legislation in terms of its nature, concept, origin, registration, conditions and protection, and an overview of what is new in those legislations such as patent law, pictures and industrial models law, and the geographic indicators law, and the integrated fields law.

Module Aims: the aims of this module are to:

1. provide students with the basic and advanced knowledge of the legal principles and concepts related to commercial and industrial property legislations, its historical development and origins
2. provide students with analytical cognitive and practical skills which relate to the field of commercial and industrial property legislations
3. develop students abilities to write legal research papers, articles and reports in the field of commercial and industrial property legislations
4. prepare and qualify students to receive legal training and enabling them to perform the job and legal services in the related field
5. develop students written and oral communication skills as well as encourage them to work as a team

Learning Outcomes (*Knowledge & understanding, intellectual skills, practical skills & transferable skills*)

At the end of this module, a student will be able to:

A/2 illustrate advanced and specialized knowledge in legislations related to commercial and industrial property along with its judicial applications

A/4 understand topics related to legislations of commercial and industrial property; economic, social and others

A/5 display knowledge in the local and international institutions quarters that are linked to commercial and industrial property, its regulations and procedures

A/6 become well-rounded with the methods and paradigm of legal academic research in the field of commercial and industrial property

B/1 illustrate an ability to put theoretic knowledge into actual practice of the field

B/3 analyze, interpret and evaluate legislative texts, judicial decisions and juristic interpretations in the field of Law

C/4 use computer skills and communication using modern methods and benefiting from information technology and modern techniques of learning

C/5 prepare and formulate papers and legal documents related to commercial and industrial property in line with legal conditions

D/4 become well-rounded with the legislations and judicial rulings, opinions and juristic interpretations related to commercial and industrial property

D/6 prepare in-advance to perform tasks, manage time with a high level of precision and responsibility, and to further assess personal capabilities and benefit from feedback

Practical Training (Depends on module Practice

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| 1. Viewing specific contracts of commercial and industrial property and the practice of discussing them |
| 2. Viewing specific laws, legislations and regulations for the protections of commercial and industrial property items |
| 3. Studying and discussing practical cases and judicial decisions in commercial and industrial property |
| 4. Field visits, an outside lecturer or guest speaker, multipurpose room |
| 5. research paper |

Teaching Methods

Methods	Number of Lectures	Scores' distribution
Lectures	36	80
Multipurpose room and field visits	4	5
Student's involvement in seminars, tutorials, and group discussions	4	5
Quizzes and Assignments	4	5
Paper research & Essays (maximum of 3000 words)	-	5
Total	48	100

Modes of Assessment

Modes		Score	Date
Exams	First exam (written)	15	
	Second exam (written)	15	
	Final exam (written)	50	
Multipurpose room and field visits		5	
How much is the student involved in seminars, tutorials and discussions		5	
Quizzes and assignments		5	
Paper research essays		5	
Total		100%	

Module Outline

This module consists of (48) hours allocated into (16) weeks, (3) hours a week, divided as follows:

Week	Subject	Notes
1 st	A general introduction to intellectual ownership and its divisions	
2 nd	Defining commercial and industrial ownership, its historical development and significance	
3 rd	The legal nature of commercial and industrial ownership, its elements and classification	
4 th	Commercial ownership/ trade names Significance of trade names, its definition and elements and legal protection	
5 th	Commercial ownership/ brand name Significance of brand names, its elements and legal protection	
6 th	Commercial ownership/ trade mark Significance of trade mark. Its elements and legal protection	
7 th	Commercial-secret/ its significance and conditions for granting it, legal description and protection	

8 th	Industrial ownership/ letters patent Significance of letters patent, defining and explaining conditions for granting it	
9 th	Legal protection of letters patent	
10 th	Diagrams and industrial samples/ its significance, definition and conditions for granting its legal description	
11 th	Legal protection of the diagrams and industrial samples	
12 th	Designing complete circles/its significance/definition and conditions for granting it and granting geographic indication and legal description and protection	
13 th	Geographic indications/geographic indications, definition, conditions of granting geographic indication/legal description and protection	
14 th	International pacts of commercial and industrial ownership. Agreements for different aspects of intellectual ownership related to commerce 1994 TRIPS General codes of the pact	
15 th	Paris convention for the protection of industrial ownership A general glimpse of the pact and the most prominent codes mentioned Universal organization for intellectual ownership WIPO Defining universal organization for intellectual ownership, its establishment and mechanism	
16 th	Final Exam	

Reading List

A- Recommended Text Book

Book Title	Author	Edition	Publisher	Publishing Year
The legislations for commercial and industrial ownership	Salah Zein-Addin Alasmar		Althaqafah Publishers	2005

B -Additional Reference *(Student will be expected to give the same attention to these references as given to the textbook)*

Book Title	Author	Edition	Publisher	Publishing Year
Commercial and industrial ownership	Dr. Salhaddin Alnahi			
Industrial ownership	Dr. Sameeha Alqaliubi			

C -Legal Journals & Magazines

Jordan law society Journal

Law Journal

Official newspaper- Jordan

D -Useful Websites

www.law.uga.edu/jip1/contents.htm
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www.lawresearch.com
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www.smu.edu/esr/articles
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Attendance Policy (See Article 8 of the University regulation Guideline)

Attendance will be taken by the instructor at the beginning of each class. **On-time** and **regular** attendance is necessary for you to successfully achieve a good mark. Habitual tardiness is considered to be rude and disruptive behavior. An absence is recorded for any reason the student fails to attend class. However, an accumulation of 15% absentia of the total module's hours result in that student will be withdrawn from the module by the module's instructor.

Module policy requests

The instructor is the last person to enter the lecture room and the first to leave, therefore, students will not be permitted to attend the class once the lecture has started.

Cellular phones or beepers must be turned off or put on silent during the lecture. If for any reason a student receives a call in the lecture, he/she should leave the classroom out of courtesy for fellow students. However, students should keep in mind that he/she will not be allowed into the classroom

Expected Workload

On average, the student is expected to spend at least (3) hours per week of self-studying for this module. The student will be expected to spend 1 hour for reading the lecture's topic before the lecture's due time and half an hour for revision of the lecture.

From time to time, I will give you a quiz which will be counted towards the total average of the module, and the aim of these quizzes is to see how prepared you are for a given lecture.

My role is to help you to understand the module's material, so please don't hesitate to ask if you are unclear about anything.

Important Dates & Holidays

DATE	SUBJECT	NOTE
Oct 4	The start of Ramadan	Ramadan is holiday for Evening Study students
Nov 3-5	Festival of Eid al-Fitr	Public Holiday
Nov 14	Commemoration of the late King Hussein's birthday	Public Holiday
Dec 25	Christmas Holiday	Public Holiday
Jan 1	New Year	Public Holiday
Jan 9-12	Festival of Eid Al-Adha	Public Holiday
Jan 30	Birthday of HM King Abdullah II	Public Holiday
Jan 31	Islamic New Year (Hijra New year)	Public Holiday

Good Luck!!