



Philadelphia University
Faculty of law
Department of -----
----- semester, 2007/2008

Course Syllabus

Course Title: Commercial and Industrial	Course code: 410330
Course Level: fourth year	Course prerequisite (s) and/or corequisite (s): specialization requirement
Lecture Time:	Credit hours: 3 Credit Hours

Academic Staff Specifics

Name	Rank	Office Number and Location	Office Hours	E-mail Address
Dr. Bassam Tarawneh	Assistant professor	313		taraeneh@yahoo.com B-tarawneh@philadelphia.edu.jo

Course module description:

Module name: Commercial and industrial property

Module number: 410330

Prerequisite: Introduction to commercial law

Module number: 330270

This course deals with both commercial and industrial property as two branches of intellectual property within the scope of private law, which is characterized by its non-material nature. In the field of commercial ownership, the course reviews and analyzes numerous topics, among which: defining the concept of commercial property, its legal nature, characteristics, elements and all the other aspects related to it, in addition to addressing the legal protection for this type of property, and elucidating the methods of this protection, and the designated penalties in case it is encroached on. These topics are studied through all the legislations that govern them, such as trade names (trademarks), trade secrets, trademarks and industrial marks. The course deals in detail with the provisions stipulated in the industrial property legislation in terms of its nature, concept, origin, registration, conditions and protection, and an overview of what is new in those legislations such as patent law, pictures and industrial models law, and the geographic indicators law, and the integrated fields law.

Course module objectives:

1. provide students with the basic and advanced knowledge of the legal principles and concepts related to commercial and industrial property legislations, its historical development and origins
2. provide students with analytical cognitive and practical skills which relate to the field of commercial and industrial property legislations
3. develop students abilities to write legal research papers, articles and reports in the field of commercial and industrial property legislations
4. prepare and qualify students to receive legal training and enabling them to perform the job and legal services in the related field
5. develop students written and oral communication skills as well as encourage them to work as a team

Course/ module components

- Books (title , author (s), publisher, year of publication)

Book Title	Author	Edition	Publisher	Publishing Year
The legislations for commercial and industrial ownership	Salah Zein-Addin Alasmar		Althaqafah Publishers	2005

- Support material (s) (vcs, acs, etc).
- Study guide (s) (if applicable)
- Homework and laboratory guide (s) if (applicable).
 1. Viewing specific contracts of commercial and industrial property and the practice of discussing them
 2. Viewing specific laws, legislations and regulations for the protections of commercial and industrial property items
 3. Studying and discussing practical cases and judicial decisions in commercial and industrial property
 3. Field visits, an outside lecturer or guest speaker, multipurpose room
 4. research paper

Teaching methods:

Lectures, discussion groups, tutorials, problem solving, debates, etc.

Methods	Number of Lectures	Scores' distribution
Lectures	36	80
Multipurpose room and field visits	4	5
Student's involvement in seminars, tutorials, and group discussions	4	5
Quizzes and Assignments	4	5
Paper research & Essays (maximum of 3000words)	-	5
Total	48	100

Learning outcomes:

- Knowledge and understanding

At the end of this module, a student will be able to:

- A/2 illustrate advanced and specialized knowledge in legislations related to commercial and industrial property along with its judicial applications
- A/4 understand topics related to legislations of commercial and industrial property; economic, social and others
- A/5 display knowledge in the local and international institutions quarters that are linked to commercial and industrial property, its regulations and procedures
- A/6 become well-rounded with the methods and paradigm of legal academic research in the field of commercial and industrial property

- **Cognitive skills (thinking and analysis).**

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- B/1 illustrate an ability to put theoretic knowledge into actual practice of the field
 - B/3 analyze, interpret and evaluate legislative texts, judicial decisions and juristic interpretations in the field of Law

- **Communication skills (personal and academic).**

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- C/4 use computer skills and communication using modern methods and benefiting from information technology and modern techniques of learning
 - C/5 prepare and formulate papers and legal documents related to commercial and industrial property in line with legal conditions

- **Practical and subject specific skills (Transferable Skills).**

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- D/4 become well-rounded with the legislations and judicial rulings, opinions and juristic interpretations related to commercial and industrial property
 - D/6 prepare in-advance to perform tasks, manage time with a high level of precision and responsibility, and to further assess personal capabilities and benefit from feedback

Assessment instruments

- Short reports and/ or presentations, and/ or Short research projects
- Quizzes.
- Home works
- Final examination: 50 marks

<u>Allocation of Marks</u>	
Assessment Instruments	Mark
First examination	20%
Second examination	20%
Final examination: 50 marks	50%
Reports, research projects, Quizzes, Home works, Projects	10%
Total	100%

Documentation and academic honesty

- **Documentation style (with illustrative examples)**
- **Protection by copyright**
- **Avoiding plagiarism.**

Course/module academic calendar

Week	Subject	Notes
1 st	A general introduction to intellectual ownership and its divisions	
2 nd	Defining commercial and industrial ownership, its historical development and significance	
3 rd	The legal nature of commercial and industrial ownership, its elements and classification	
4 th	Commercial ownership/ trade names Significance of trade names, its definition and elements and legal protection	
5 th	Commercial ownership/ brand name Significance of brand names, its elements and legal protection	
6 th	Commercial ownership/ trade mark Significance of trade mark. Its elements and legal protection	
7 th	Commercial-secret/ its significance and conditions for granting it, legal description and protection	
8 th	Industrial ownership/ letters patent Significance of letters patent, defining and explaining conditions for granting it	
9 th	Legal protection of letters patent	
10 th	Diagrams and industrial samples/ its significance, definition and conditions for granting its legal description	
11 th	Legal protection of the diagrams and industrial samples	
12 th	Designing complete circles/its significance/definition and conditions for granting it and granting geographic indication and legal description and protection	
13 th	Geographic indications/geographic indications, definition, conditions of granting geographic indication/legal description and protection	
14 th	International pacts of commercial and industrial ownership. Agreements for different aspects of intellectual ownership related to commerce 1994 TRIPS General codes of the pact	
15 th	Paris convention for the protection of industrial ownership A general glimpse of the pact and the most prominent codes mentioned Universal organization for intellectual ownership WIPO Defining universal organization for intellectual ownership, its establishment and mechanism	
16 th	Final Exam	

Expected workload:

On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.

Attendance policy:

Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

Module references

Books

Book Title	Author	Edition	Publisher	Publishing Year
Commercial and industrial ownership	Dr. Salhaddin Alnahi			
Industrial ownership	Dr. Sameeha Alqaliubi			

Journals

Jordan law society Journal
Law Journal
Official newspaper- Jordan

Websites

www.law.uga.edu/jip1/contents.htm

www.lawresearch.com

www.smu.edu/esr/articles