
Abstract
This research study entitled: Impact of Information Technology on Marketing Performance for Private Hospitals in Jordan is aimed at the impact of information technology on marketing performance for private hospitals in Jordan. In addition to examining any statistical relationships between variables such as, using computers and programmers in the hospitals, qualifications, years of experiences, and the date of hospital established as the impact on marketing performance for private hospitals in Jordan. A random sample of (94) hospitals have selected from Jordan private hospitals in Amman district. The study concluded that information technology has an impact on marketing performance for private hospitals in Jordan.