

Philadelphia University
Faculty of Business
Program Learning Outcomes Assessment Matrix
(Bachelor of Finance & Banking Sciences)

Assessment Method										
Course Title (Course #)	Kp1	Kp2	Kp3	Kp4	Sp1	Sp2	Sp3	Cp1	Cp2	Cp3
Principles of Microeconomics 0320150							Case Study			
Bank Management 0320220								Individual Assignment		
Money and Banking 0320221		Objective Test								
Real Estate Finance and Investment 0320233					Presentation					
International Finance 0320312						Applied Task				
International Banking Operations 0320313				Objective Test						
Corporate Finance 0320315	Objective Test									
Islamic Banking 0320322										Group Case Study
Insurance Management 0320341			Case Study							
Finance and Banking Regulations 0320342										
Investments and Portfolio Management 0320325										
Credit Analysis and Management 0320411	Objective Test									
Financial Planning and Analysis 0320425							Individual Project			
Feasibility Studies and Projects Evaluation 0320415				Individual Project						

Assessment Method										
Course Title (Course #)	Kp1	Kp2	Kp3	Kp4	Sp1	Sp2	Sp3	Cp1	Cp2	Cp3
Financial Markets and Institutions 0320412		Objective Test				Simulation Game				
Financial Derivatives and Risk Management 0320427			Case Study							
Internship 0320450								Survey of Trainers Opinion	Survey of Trainers Opinion	Survey of Trainers Opinion
Research Project 0320480					Individual Project					

- Use both direct and indirect assessment methods.
- Each learning outcome must be evaluated at least twice. (during second and fourth years)
- The evaluation method must commensurate with the type of learning outcome.