



Philadelphia University
Faculty of Administrative & Financial Sciences
Department of Banking & Finance

<u>Course Syllabus</u>	
Course title: Investment Management	Course code: 0320454
Course level: Department requirement	Course prerequisite (s) and/or corequisite (s): 0320110
Lecture time:	Credit hours: 3 hours

<u>Academic Staff Specific</u>				
Name	Rank	Office number	Office hours	E-mail address

❖ **Course module description:**

This course explains the various aspects of the investment decision such as: the basic concepts of investments, investment instruments and tools with a glance at investment markets and institutions; evaluation of financial and real investment tools and finally, special cases in real investment evaluation.

❖ **Course module objectives:**

The course objectives is to improve students skills and knowledge towards investment decisions taking in consideration risk and return. The students will understand the main concepts of investment which include the concept of investment, investment instruments types and their risks, and investment funds.

❖ **Course/ module components**

Investments, 6th edition, by Bodie, Kane and Marcus, Irwin, 2003

❖ **Teaching methods:**

Lectures, discussion groups, tutorials, problem solving, debates, etc.

❖ **Learning outcomes:**

1. Identify the goal of investment management.
2. investment instruments types and their risks.
3. Investment decision machining strategies.
4. Use fundamental and technical analysis in stock and bonds evaluation.

❖ **Assessment instruments**

- Short reports and/ or presentations, and/ or Short research projects
- Quizzes.
- Homework
- First, second and Final examination.

Allocation of Marks	
Assessment Instrument	Mark
First examination	20
Second examination	20
Final examination	40
Reports, research projects, quizzes, homework, Projects	20
Total	100

❖ **Documentation and academic honesty**

- Documentation and academic honesty
- Documentation style (with illustrative examples)
- Protection by copyright
- Avoiding plagiarism.

❖ **Course/module academic calendar**

Week	Basic and support material to be covered	Homework /reports
1	<ul style="list-style-type: none"> • Distribution of syllabus. 	
2	<ul style="list-style-type: none"> • The main concepts of investment. <ul style="list-style-type: none"> - Definition of investment. - Risk and Return - Investment and speculating 	
3	<ul style="list-style-type: none"> • Basic components of investment decisions <ul style="list-style-type: none"> - Types of investment decisions - Suitable strategies to invest. 	
4	<ul style="list-style-type: none"> • Risk and Return <ul style="list-style-type: none"> - The concept of return on investment. 	Quiz 1

	- return on investment calculation.	
5	- The concept of investment risks. - investment risks calculation.	
6	• investment categories and instruments - investment categories	First exam
7	- investment instruments.	
8	• Bonds Valuation - types of bonds. - bonds valuation	
9	- return on bonds.	
10	• Stocks valuation - Types of Stocks - Stocks valuation models.	Quiz 2
11	• Investment Companies. - Mutual funds. - Mutual funds goals.	
12	Mutual funds' performance measurement.	Second exam
13	• Long term investments valuations. - Long term investments Characteristics - Pay back technique. - Net present value.	
14	- Profit index. - Internal rate of return. - Inflation effects on investments valuations.	
15	• Presentations	
16	• Final exams	Final Exam

❖ **Expected workload:**

On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.

❖ **Attendance policy:**

Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

❖ **Module references**

Books

1. Reilly and Brown (2011). Investment and portfolio management, (8th ed.). Sydney: Prentice Hall.

Journals

1. Journal of business & economics
2. EBESC
3. Since direct.
4. E- Marefah

Websites

1. [http:// www. ase.com.jo](http://www.ase.com.jo)
2. [http:// www.jsc.gov.jo](http://www.jsc.gov.jo)
3. . [http:// www.jic.gov.jo](http://www.jic.gov.jo)