

Philadelphia University
Faculty of Business
Department of Business Administration

Bachelor of Business Administration
Study Plan (2024/2025)

132 Credit Hours

First: University Requirements (27 Credit Hours)

A. University Compulsory (18 Credit Hours)

Course No.	Course Title	Course Type**	Cr.	Pre-req.
0115001	Military Science*	E	3	-
0116101	National Education	E	3	-
0116103	Communication Skills (Arabic) Language	P	3	0116099
0116107	Communication Skills (English 1)	P	3	0116098
0116108	Communication Skills (English 2)	P	3	0116107
0116102	Leadership Skills, Creativity and Entrepreneurship	E	3	-
0116109	Student Community Services	E	0	-
A. University Electives (9 Credit Hours)				
Course No.	Course Title	Course Type**	Cr.	Pre-req.
0116105	Thinking Skills	B	3	-
0116111	Language Skills (1) (European or Eastern Language)	B	3	-
0116112	Language Skills (2) (European or Eastern Language)	B	3	0116111
0116113	Language Skills (3) (European or Eastern Language)	B	3	0116112
0116114	Introduction of Project Management	B	3	-
0116143	Legal Culture	B	3	-
0116106	Economics Literacy	B	3	-
0216104	Digital Culture	B	3	-

* Mandatory requirement for Jordanian students and optional for non-Jordanian students.

Note: Students should set for Placement Examination in Arabic, English and Computer Skills. Those who fail these exams should study remedial courses.

(0116098) Remedial English

(0116099) Remedial Arabic

(0216099) Remedial Computer

****Course Type**

Physical (P)

Blended (B)

Electronic (E)

Second: Faculty Requirements (18 Credit Hours)

Course No.	Course Title	Course Type**	Cr.	Pre-req.
0216116	Mathematics for Business	P	3	-
0311100	Financial Accounting (1)	P	3	-
0320150	Principles of Microeconomics	P	3	-
0330100	Introduction to Management	B	3	-
0330200	Administrative Communication Skills (1)	B	3	0116107
0352110	Principles of Marketing	B	3	-

Third: Department Requirements (87 Credit Hours)

A. Department Compulsory (75 Credit Hours)

Course No.	Course Title	Course Type**	Cr.	Pre-req.
0330248	Management Information Systems	B	3	0216099
0380260	Scientific Research Methods for Business	B	3	-
0311332	Managerial Accounting	B	3	0311100
0322151	Principles of Macroeconomics	P	3	-
0322211	Financial Management	P	3	-
0322341	Insurance Management	B	3	0322211
0322220	Banks Management	F	3	-
0330213	Organizational Behavior	E	3	0330100
0330221	Projects Management	P	3	0330100
0330230	Operations and Supply Chain Logistics Management	P	3	39 Cr
3522215	Communication and Technology Skills	B	3	0330200
0330303	Business Law and Ethics	B	3	-
0330310	Total Quality Management and Excellence	P	3	39hour
0330317	Managing Human Resources	B	3	0330213
0330324	Computer Applications in Management	B	3	0330248
0330333	Management Skills and Behaviors	B	3	0330200
0330335	Negotiation and Conflict Resolution Skills	B	3	60 Cr.
0330416	Strategic Management	B	3	90 Cr.
0330440	Entrepreneurship and Small Business	B	3	75 Cr.
0330441	International Business Management	B	3	90 Cr.
0330455	Internship	B	3	90 Cr.
0352314	Marketing Services	E	3	0352110
0352320	Marketing Management	B	3	0352110
0380122	Principles of Business Statistics	B	3	-
0380405	Risk Management	B	3	60 Cr.

B. Elective major requirements (12 credit hours) are chosen by the student from the following two tracks:

1- Excellence and Quality Assurance Track

Course No.	Course Title	Course Type**	Cr.	Pre-req.
0330400	Quality of Services and Customer Care	B	3	0330310
0330401	Lean Six Sigma	B	3	0380448
0330402	Performance Management	B	3	0330310
0380455	Accreditation and Excellence Awards	B	3	0330310
0380448	Quality Tools and Methods	B	3	0330310

2- Innovation and Entrepreneurship Track

Course No.	Course Title	Course Type**	Cr.	Pre-req.
0330412	Creativity and Design Thinking	B	3	75 Cr.
0330417	Management of Change and Development	B	3	75 Cr.
0330430	Corporate Entrepreneurship	B	3	0330440
0330431	Creating and Developing Startups	B	3	0330440
0330344	Social Entrepreneurship	B	3	0330430