



**Philadelphia University**  
**Faculty of Administration and Financial Sciences**  
**Department of Tourism and Hotel Management**  
**First semester, academic year 2011/2012**

<b><u>Course syllabus</u></b>	
<b>Lecture time:</b>	<b>Credit hours: 3 hours</b>
<b>Course title: Eco- Tourism</b>	<b>Course code: 0381204</b>
<b>Course level: Second year</b>	<b>Course prerequisite (s) and/or corequisite (s):</b>

<b><u>Academic Staff Specifics</u></b>				
<b>Name</b>	<b>Rank</b>	<b>Office number and location</b>	<b>Office hours</b>	<b>E-mail address</b>

**Course module description:**

This course identifies the student with the different components of the tourism environment, and how to invest in it. It focuses on the importance of retaining and protecting the environment in order to achieve the best economical and cultural results.

**Course module objectives:**

- 1- To Identify the importance of eco- tourism as an element for tourism development.
- 2- To explain the disadvantages of the natural environment and its impact on tourism development.
- 3- Identify the build in environment and the sustainable importance .Course/  
module components

- **Books (title , author (s), publisher, year of publication)**
  - 1-Environmental management for hospitality industry . published by a stam
  - 2-Tourism development design for Ecological sustainability J.K. Sharma published by kanishka. 2000

- **Support material (s) (vcs, acs, etc).**
- **Study guide (s) (if applicable)**
- **Homework and laboratory guide (s) if (applicable).**

### **Teaching methods:**

Lectures, discussion groups, tutorials, problem solving, debates, etc.

### **Learning outcomes:**

- Knowledge and understanding
  - 1- Know the component of Eco- tourism and its measurement.
  - 2- Understand different types of problems facing the development process.
  - 3- Solving unusual problems in the field of environment.
  - 4- Cost- benefits analysis for Eco- tourism.
- Cognitive skills (thinking and analysis).
  - 1- Skills of the importance of Eco- tourism in different levels.
  - 2- Analysis how to solve environmental problem.
  - 3- Skills of preparing and arranging the thoughts of fore casting.
- .Communication skills (personal and academic).
  - 1- Skills of writing reports for Eco- tourism.
  - 2- Study various case- studies about Eco- tourism.
  - 3- Skill of searching different web- sits relating to any types of Eco- tourism
- Practical and subject specific skills (Transferable Skills).
  - 1- Skills of utilizing the ideas and thoughts to develop the ecological Delmar for the study of Eco- tourism .
  - 2- Compare the Eco- tourism in Jordan with other regions.
  - 3- Apply different types of cases in Eco- tourism.

### **Assessment instruments**

- Short reports and/ or presentations, and/ or Short research projects
- Quizzes.
- Homework
- Final examination: 40 marks

<b><u>Allocation of Marks</u></b>	
<b>Assessment Instruments</b>	<b>Mark</b>
First examination	<b>20</b>
Second examination	<b>20</b>
Final examination	<b>40</b>
Reports, research projects, quizzes, homework, Projects	<b>20</b>
Total	<b>100</b>

### **Documentation and academic honesty**

- Documentation style (with illustrative examples)
- Protection by copyright
- Avoiding plagiarism.

### **Course/module academic calendar**

<b>week</b>	<b>Basic and support material to be covered</b>	<b>Homework/reports and their due dates</b>
(1)	<b>Introduction: Ecotourism</b>	
(2)	<b>Natural Environment</b>	
(3)	<b>Build – in Environment</b>	
(4)	<b>Natural disasters</b>	
(5)	<b>Problem – Solving in environmental cases</b>	
(6) <b>First examination</b>	<b>Man – made problems in ecotourism.</b>	
(7)	<b>The role of human – being and governmental establishments to word eco tourism.</b>	
(8)	<b>Legislation and laws at eco-tourism</b>	
(9)	<b>Protecting of natural environment .</b>	
(10)	<b>Protecting of natural environment .</b>	
(11) <b>Second examination</b>	<b>Soil and Environment</b>	
(12)	<b>Ozone problem</b>	
(13)	<b>Pollution problems</b>	
(14)	<b>Water – pollution and noise - pollution</b>	
(15) <b>Specimen examination (Optional)</b>	<b>Discussing case -study</b>	
(16) <b>Final Examination</b>	<b>General review.</b>	

**Expected workload:**

**On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.**

**Attendance policy:**

**Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.**

**Module references**

**Books**

J.K.Sharma , Tourism Development design for Ecological Sustainability , First , Kanishka .

**Journals**

Journals OF Sustainability Tourism

**Websites**

- [www-myline-org](http://www.myline-org)
- [www.rainforest-alliance.org](http://www.rainforest-alliance.org)
- [www.ecotourism.org](http://www.ecotourism.org).