

International Scientific Conference of the Faculty of Business at Philadelphia
University entitled:

**(The Future of Business Organizations in the Context of Artificial
Intelligence and Digital Entrepreneurship)**



ELSEVIER
Scopus

Conference Date:

Tuesday and Wednesday 27-28/May/2025

(In-person conference)

Organized by: Philadelphia University - Faculty of Business

Conference Secretary General

Dr. Mohammad O. Al-Smadi

Dean of the Faculty of Business

About the Conference:

This conference addresses the rapid changes occurring in various aspects of life by focusing on the elements of digital transformation in business organizations. It highlights the impact of digital management concepts and methods, including artificial intelligence and digital entrepreneurship. The conference aims to explore a future vision for business organizations considering advancements in artificial intelligence and entrepreneurship. It will feature a diverse range of research topics and provide opportunities for both local and international experts to participate in discussions and share their experiences and success stories related to the conference themes. Additionally, specialized experts will present their innovative ideas and visions for the future of business organizations. The conference seeks to collaborate with local and international researchers and experts to develop a modern, contemporary model for future business organizations.

Conference Objectives:

The conference has the following objectives:

1. To establish an intellectual and professional partnership between the Faculty of Business at Philadelphia University and the participating organizations.
2. To facilitate the exchange of experience and knowledge among the participants in the conference activities.
3. To explore local and international experiences related to the future of business organizations.
4. To anticipate the future of business organizations by considering the developments in artificial intelligence and entrepreneurship
5. To explore opportunities and experiences that empower business organizations and enhance their work in a rapidly evolving digital landscape.

Conference Topics:

1. Business organizations in the era of technological revolutions.
2. The digital economy and the role of digital technology in Business sectors.
3. Industrial business intelligence, robotics, and automation.
4. Digital platforms and software programs.
5. Digital transformation and leadership in the financial and business sectors.
6. Job displacement due to artificial intelligence and alignment with local and international labor market requirements.
7. The role of public-private partnerships in promoting digital inclusion.
8. The effects of digital transformation on the workforce.
9. Success stories and experiences related to the conference topics.
10. Sustainability and the social responsibility of businesses in the context of technological transformation.
11. The impact of artificial intelligence applications on accounting practices.

Target Audience:

The conference targets the following groups:

1. University professors, researchers, and academics from institutes and community colleges who specialize in digital transformation and artificial intelligence within the financial and business sectors.
2. Experts and individuals interested in digital transformation, digital business organizations, artificial intelligence, and e-entrepreneurship.
3. Graduate students specializing in the themes covered by the conference.

Terms and Criteria for Submitting Research Papers:

1. The research paper must address one of the conference themes.
2. All research papers will undergo scientific review by the appropriate scientific committee.
3. Submissions are accepted in both Arabic and English.
4. The first page of the research must include the conference name, the organizing body, the full title of the research (in both Arabic and English), the researcher's full name, academic degree, workplace, and email address.
5. The scientific research methodology must be adhered to when writing the paper, and the research must be original and contemporary.
6. The research must not have been previously published, accepted, submitted for publication, or presented at any other conference.
7. The research must not exceed 20 pages or 10,000 words, including references and appendices as follows:
 - ✓ The research paper must be written using Microsoft Word.
 - ✓ Font type (Time New Roman) for texts in both Arabic and English.
 - ✓ Research title font 14 bold
 - ✓ Subheadings 12 bold
 - ✓ Research text font 12
 - ✓ Line spacing 1.5.
 - ✓ Researcher's personal information
 - ✓ Research summary in Arabic and English
 - ✓ Introduction
 - ✓ Research problems, significance, and objectives.
 - ✓ Method and procedures (methodology)
 - ✓ Results and discussion
 - ✓ Conclusions and recommendations
 - ✓ Citation of references according to the (APA) style, seventh edition.
8. All research papers will undergo plagiarism testing and evaluate the use of artificial intelligence, with a maximum acceptable percentage of 25%.

Conference Committees:

First: Organizing Committee

Organizing Committee		
1	Prof. Daher Al-Qurashi	Chairman
2	Dr. Heba Hatamlah	Rapporteur
3	Dr. Abdallah AbuSalma	Member
4	Dr. Ali Ahmad Alawneh	Member
5	Dr. Rana Airout	Member
6	Dr. Mohammad Alnadi	Member
7	Mrs. Huda alkhatib	Secretariat

Second: The Scientific Committee

The Scientific Committee				
	Name	Title	University	Country
1.	Prof. Qasim Ahmad Alawaqleh	Chairman	Philadelphia University	Jordan
2.	Dr. Muneer Mujalli Alrawashdeh	Rapporteur	Philadelphia University	Jordan
3.	Dr. Owais Barkat Al-Gharaibah	Member	Philadelphia University	Jordan
4.	Dr. Hassan Hamad Aldboush	Member	Philadelphia University	Jordan
5.	Dr. Atef Raoush	Member	Philadelphia University	Jordan
6.	Dr. Audai Al Smadi	Member	Philadelphia University	Jordan
7.	Dr.Shadi Altahat	Member	Philadelphia University	Jordan
8.	Dr. Ali Ahmad Masadeh	Member	Philadelphia University	Jordan
9.	Dr.Abeer Ihsan Samara	Member	Philadelphia University	Jordan
10.	Dr. Mufleh Amin AL Jarrah	Member	Amman Arab university	Jordan
11.	Prof.Nofan Hamed Al-olimat	Member	Al Al-Bayt University	Jordan
12.	Dr. Majed Mohammad Alrahahleh	Member	Technical for Aviation Sciences	Jordan
13.	Dr.Amjad Tweigat	Member	Ajloun national University	Jordan
14.	Dr. Saleh Fahed Al-Khatib	Member	Yarmouk University	Jordan
15.	Dr. Tharwat Mohamed Alhawamdeh	Member	Jerash University	Jordan
16.	Dr.Ammar Ali Alalawneh	Member	Yarmouk university	Jordan
17.	Prof. Salem Alrhaimi	Member	Shariah Police Sciences Academy.	United Arab Emirates
18.	Assist.prof.dr.khadija Hassan Jasim	Member	Bayt Al Hikma	Iraq
19.	Dr. Eatessam Jaber Al-shakrchy	Member	Al-Nahrain University	Iraq
20.	Dr.Ahmed Taher Kadhim	Member	Middle technical university	Iraq
21.	Dr. AHMED ABDULLAHSAN AL-IBRAHIMI	Member	National University for Science and Technology	Iraq
22.	Dr.Attia Saleh Saad Hazzawe	Member	Libyan Academy Benghazi	Libya
23.	Dr. Samer Mohammed Arqawi	Member	Khadouri University	Palestine
24.	Dr. Rachid ATTAHIR	Member	University Hassan the first	Morocco
25.	Prof. Abdelouahid Kouchih	Member	Hassan 2 University - Casablanca	Morocco
26.	Dr. Okba khelifa Mekhnane	Member	University of ghardaia	Algeria
27.	Dr. Mo'ath Y. Al-Thunaibat	Member	Taif University	Kingdom of Saudi Arabia
28.	Dr. Sura I. Al-Ayed	Member	Arab Open University	Saudi Arabia
29.	Prof. Allam Hamdan	Member	Ahliya University	Bahrain
30.	Mrs. Huda alkhatab	Secretariat	Philadelphia University	Jordan

Third: Media and Marketing Committee:

Media and Marketing Committee				
	Name	Title	University/workplace	Country
1.	Prof.Daher Raddad Alqurashi	Chairman	Philadelphia University	Jordan
2.	Dr.Nawaf Abdallah Alkhaldeh	Rapporteur	University of Jordan	Jordan
3.	Dr. Fares mohammad alamarat	Member	Private sector	Jordan
4.	Dr. M uttieb Najadat	Member	Ministry of Education	Jordan
5.	Dr. Maryam Ahmad zaal AbuZaid	Member	Ministry of Education	Jordan
6.	Dr.Maysa Abdullah Alhusban	Member	Ministry of Education	Jordan
7.	Dr. Mashaal Mohammad Alkhalaf	Member	Ministry of Education	Jordan
8.	Dr. Nuha Mousa Alotoom	Member	Ministry of Education	Jordan
9.	Dr. Rana Hamed Al-khateeb	Member	Private Sector	Jordan
10.	Dr. Alia Ali Idris	Member	T.V Presenter. Almassar T.V.	Jordan
11.	Dr.Raneem Ziad Ahmed Jawabreh	Member	Ministry of Education	Jordan
12.	Dr. Huda Mahmoud AL Shehabat	Member	Private Sector	Jordan
13.	Dr. Athir Husni Al Kouri	Member	Islamic University of Minnesota	America
14.	Hayet ben Abdelaziz kassraoui	Member	Ministry of youth and sports	Tunisia
15.	Dr. Tayeb Mousli	Member	University Center Cherif Bouchoucha- Aflou	Algeria
16.	Dr. Mouna HILMI	Member	Mohammed V university in Rabat	Morocco
17.	Journalist Ali Ozby Freihat	Member	/Jordanian Journalists Syndicate/Media spokesman	Jordan
18.	Farah Zuheir Jaran	Member	Luminous Technical University College LTUC	Jordan
19.	Ibrahim Mansour Tahat	Member	Companies Control Department	Jordan
20.	ournalist Suhair Abdel Fattah DaraghmeH	Member	Jordanian Ministry of Education	Jordan
21.	Asmaa Nasser Jaloudi	Member	Dar Al Fikr Publishers and Distributors	Jordan
22.	Mariam Ghassan Yaseen Al-Masri	Member	British Scientific School	Palestine
23.	Mohamed Ait Lahyane	Member	University of Sidi Mohamed Ben Abdellah	Morocco
24.	Mrs. Huda alkhatib	Secretariat	Philadelphia University	Jordan

Conference Activities Program:

- First day: Conference sessions organized according to the themes.
- Second day: A tour for participants to selected archaeological sites in Jordan.

Submitting Research Papers:

Research papers should be submitted to the Scientific Committee via the following email address:

FBOC-SC@philadelphia.edu.jo

Publishing Opportunities:

The conference provides the following publishing options:

1. Publishing the accepted research paper in English in a book indexed within the Scopus database issued by Springer International Publishing House, noting that the publishing fees is (300) US dollars per research paper.
2. Publishing **the summary of the research paper** presented at the conference in the conference proceedings book electronically (PDF) for free, noting that this publication is the right of the conference organizer.
3. The conference participation fees do not include the fees for publishing the research paper in the book indexed within the Scopus database.
4. The researcher has the right not to publish **the entire research paper** in any of the above options.

Participation Fees:

1. Participation with a research paper: (\$75) or its equivalent in other currencies for each participant, including presentation of the research paper in the conference sessions, publication of the research paper in the conference proceedings book, breaks during the conference days, tourist trips and lunch over two days, conference badge, certificate of participation.
2. Attendance without participating with a research paper: (\$60) or its equivalent in other currencies, including breaks during the conference days, tourist trips, lunch over two days, and certificate of participation.
3. Travel, procedures, and accommodation costs are at the participant's expense.

4. The last date for paying the conference participation fees: is 1/5/2025.
5. Participation fees are deposited into the Philadelphia University account after receiving the final acceptance letter for the research papers to the following account:

Beneficiary Name	Philadelphia University
Bank Name	Cairo Amman Bank
Account No.	090003241075
IBAN No.	JO60CAAB1261000000090003241075

Important Dates:

- The last date for accepting the research paper abstract is 10/04/2025.
- The researcher will be notified of the result of the research paper abstract evaluation within a week of receipt.
- The last date for submitting the full research paper is 02/05/2025.
- The researcher will be notified of the result of the research paper evaluation within two weeks of receiving the full research paper.

To Communicate:

- Head of the Organizing Committee: Prof. Dr. Daher Al-Qurashi, Phone number (00962795177784) WhatsApp.
- The email of the Organizing Conference Committee is as follows:

FBOC-OC@philadelphia.edu.jo